



DIE CUT LABELS

PREMIER LABELS

DURABLE LABELS

**SPECIAL APPLICATION
LABELS**

LABELS FOR PRINTERS

PROMOTIONAL PRODUCTS

STAMPS

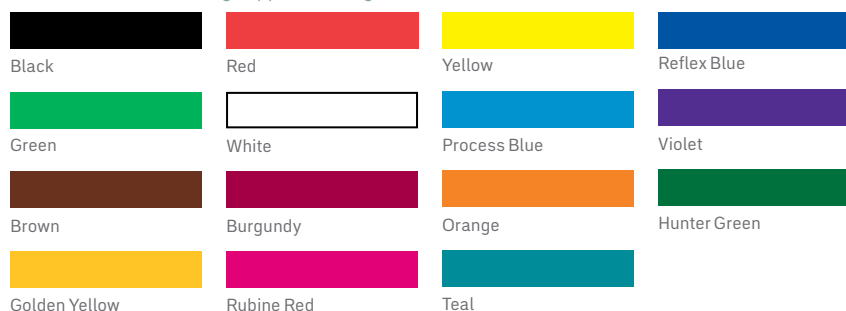
2014



INK *colors*

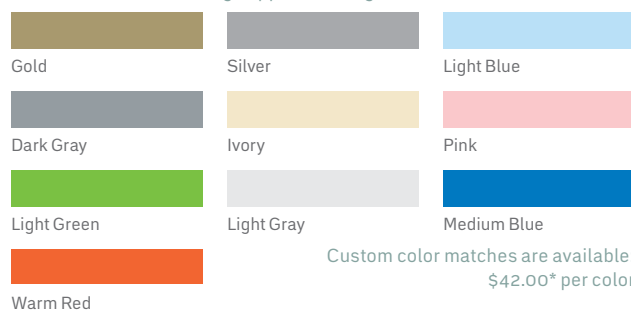
Standard Ink Colors: No charge for these standard colors

(Additional Ink color charge applies if using more than one color)



More Ink Colors: \$15.00* per color

(Additional Ink color charge applies if using more than one color)

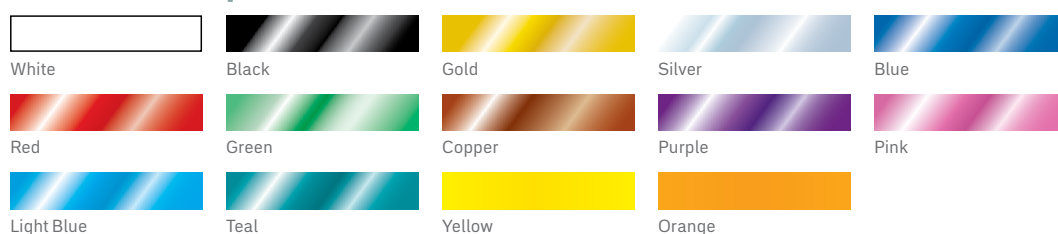


Custom color matches are available:
\$42.00* per color

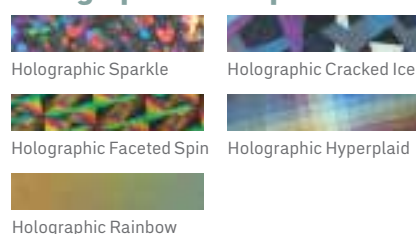
FOIL IMPRINT *colors*

See pages 20-21 for foil imprint product pricing and availability.

Standard Foil Imprint Colors



Holographic Foil Imprint Colors



STANDARD LABEL PAPER *stocks*

Blue Fluorescent	Ivory Semi Gloss	Reflective	White Litho Freezer
Blue Litho	Kimdura*	Silver Foil - Removable*	White Litho Opaque
Chrome Polyester - Shiny	Laser - Shiny Gold Foil	Silver Foil - Shiny	White Litho Removable
Clear Polyester*	Laser - Shiny Silver Foil	Silver Foil - Dull	White Litho Ultra Removable
Clear Polyester High Tack*	Laser Matte Clear	Silver Polyester - Brushed	White Polypropylene (Face Adhesive)
Clear Polypropylene*	Laser White Opaque	Silver Polyester - Matte	White Polypropylene Removable
Clear Polypropylene Removable	Laser White Removable	Silver Polyester - Shiny	White Polypropylene Repositionable
Clear Static Cling	Laser White Gloss	Tamper-Proof - Checker	White Static Cling
Clear Vinyl*	Laser White Litho	Tamper-Proof - Destructible	White Semi - Gloss Tire Adhesive*
Clear Vinyl High Tack*	Natural Kraft	Tamper-Proof - Void	White Gloss - Computer
EDP Litho - Computer	Orange Fluorescent (Pumpkin)	White BOPP*	White Opaque Vinyl*
EDP Litho Removable - Computer	Orange Fluorescent Removable*	White Gloss	White Vinyl
Gold Foil - Removable*	Pli-A-Print (White Litho)	White Gloss Freezer*	White Vinyl High Tack
Gold Foil - Shiny	Pink Fluorescent	White Gloss Opaque	Yellow Fluorescent (Chartreuse)
Gold Foil - Dull	Pink Fluorescent Removable*	White Gloss Removable	Yellow Fluorescent Removable*
Gold Polyester - Matte*	Purple Fluorescent	White Gloss Repositionable	Yellow Gloss
Gold Polypropylene - Shiny*	 Recycled White Litho	White Gloss Ultra Removable	Yellow Litho
Green Fluorescent	Red Fluorescent	White Litho	Yellow Vinyl
Green Fluorescent Removable*	Red Fluorescent Removable		

STANDARD PROMOTIONAL PRODUCT *stocks*

100# Gloss Text	25 Mil Magnet	Natural White 100# Smooth Cover	White Recycled 100#
14 pt C1S	35 Mil Magnet	White Linen 80#	White 100# Smooth Cover
14 pt C2S	Antique Gray Smooth 100#		

*Please see sales associate for details. Additional up charges and turnaround may apply to certain stocks.
Paper stocks and ink colors are computer generated and may vary from actual colors. Note: We produce many labels not listed in this catalog. Layflat liner is available for some stocks.

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DIE CUT LABELS

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Most Popular
Die Cut Labels

6-7

More Die Cut
Labels

8-9

Circle, Oval
and Seal Labels

10-11

Square Cut Labels

12-13

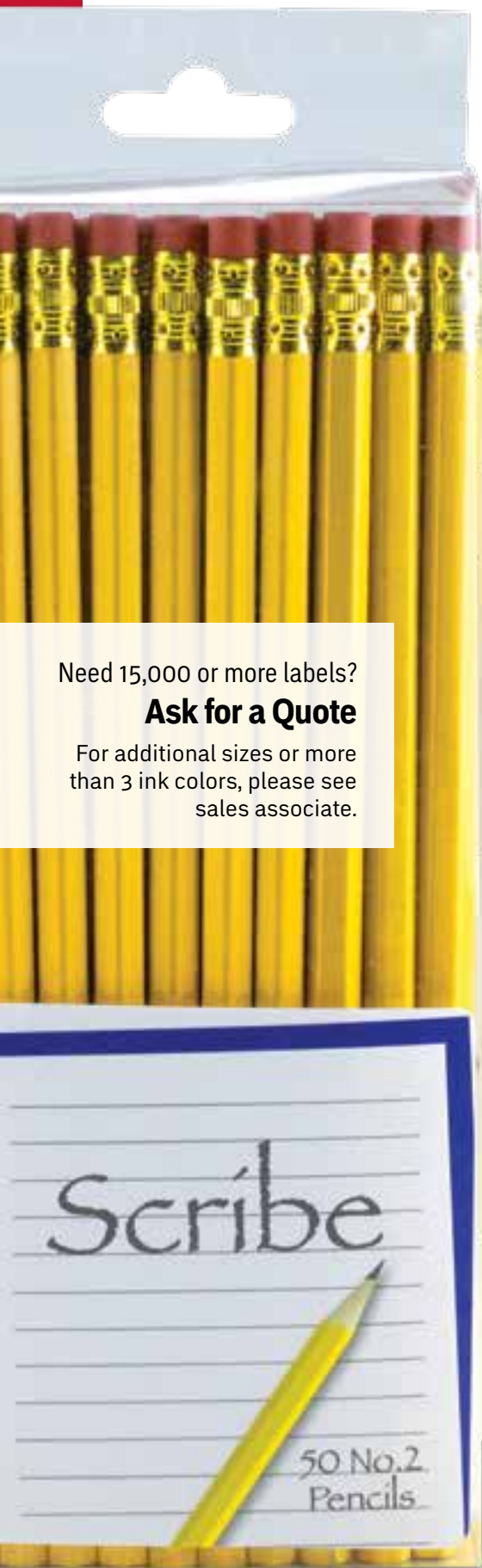
Special Shape
Labels

14-15

Additional
Information

16

DIE CUT LABELS



Need 15,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



Size	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1"	57.64	72.05	58.43/M	44.21/M	32.36/M	22.91/M
1/2" x 1-1/2"	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
1/2" x 1-3/4"	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
1/2" x 2"	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
5/8" x 2"	63.76	79.70	69.47/M	60.79/M	43.41/M	33.16/M
1/2" x 2-1/2"	63.76	79.70	69.47/M	60.79/M	43.41/M	33.16/M
3/4" x 1"	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
3/4" x 1-1/2"	63.76	79.70	69.47/M	60.79/M	43.41/M	33.16/M
3/4" x 1-3/4"	63.76	79.70	69.47/M	60.79/M	43.41/M	33.16/M
3/4" x 2"	63.76	79.70	69.47/M	60.79/M	43.41/M	33.16/M
7/8" x 3"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1" x 1"	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
1" x 1-1/2"	63.76	79.70	69.47/M	60.79/M	43.41/M	33.16/M
1" x 1-3/4"	63.76	79.70	69.47/M	60.79/M	43.41/M	33.16/M
1" x 2"	63.76	79.70	69.47/M	60.79/M	43.41/M	33.16/M
1" x 2-1/2"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1" x 3"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1-1/2" x 1-1/2"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1-1/2" x 1-3/4"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1-1/2" x 3"	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
1-3/4" x 2-1/2"	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
2" x 1-1/4"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
2" x 1-1/2"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
2" x 2"	72.36	90.45	82.09/M	72.61/M	60.01/M	42.61/M
2" x 3"	79.70	99.64	88.41/M	78.95/M	66.32/M	47.36/M
2-1/4" x 1-1/4"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
2-1/4" x 1-1/2"	72.36	90.45	82.09/M	72.61/M	60.00/M	42.61/M
2-1/2" x 1-1/2"	72.36	90.45	82.09/M	72.61/M	60.00/M	42.61/M
2-1/2" x 2-1/2"	82.16	102.68	93.15/M	83.68/M	70.17/M	51.33/M
2-3/4" x 1-3/4"	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
2-3/4" x 2"	79.70	99.64	88.41/M	78.95/M	66.32/M	47.36/M
3" x 3"	89.51	111.91	101.05/M	90.00/M	75.77/M	56.84/M
3-1/2" x 1-1/4"	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
4" x 2"	84.62	105.77	97.88/M	88.42/M	74.21/M	55.27/M
4" x 3"	94.44	118.04	107.36/M	96.31/M	80.52/M	69.47/M
4" x 4"	114.04	142.56	123.16/M	104.19/M	91.57/M	74.21/M
5" x 3"	109.12	136.43	119.99/M	102.61/M	89.99/M	72.63/M
5" x 4"	121.39	151.75	138.92/M	121.58/M	108.95/M	88.41/M

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

54.00 54.00 32.00/M 22.00/M 15.00/M 9.00/M 6A



1-1/2" x 3"



3/4" x 2"



2" x 1-1/2"



1" x 3"



2" x 4"

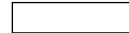


2" x 3"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 6.

STEP 2: Choose Label Stock



White Gloss
or Litho



Silver Foil/
Dull or Shiny



Orange
Fluorescent



White Gloss/
Litho Removable



Yellow Gloss
or Litho



Yellow
Fluorescent



Green
Fluorescent



White BOPP
50% upcharge,
back adhesive only,
Non-Weatherproof



Gold Foil/
Dull or Shiny



Red
Fluorescent



Pink
Fluorescent



Clear Polypropylene
50% upcharge,
Non-Weatherproof

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors



Black



Reflex Blue



Process Blue



Burgundy



Golden Yellow



Red



Green



Violet



Orange



Rubine Red



Yellow



White



Brown



Hunter Green



Teal

More ink colors: \$15.00* per color.



Gold



Dark Gray



Light Green



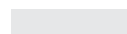
Warm Red



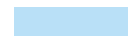
Silver



Ivory



Light Gray



Light Blue



Pink



Medium Blue



See page 16 for additional information about Most Popular Die Cut Labels.



Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 32-33. For custom sizes, see a sales associate for pricing and additional information.



Need 15,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



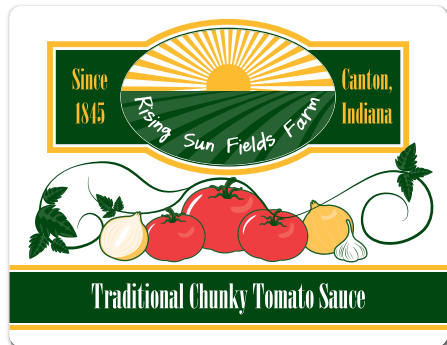
Size	500	1,000	2,000	3,000	5,000	10,000
3/4" x 2-1/4"	121.77	152.19	116.99/M	94.50/M	62.64/M	40.87/M
3/4" x 2-1/2"	121.77	152.19	116.99/M	94.50/M	62.64/M	40.87/M
1" x 2-5/8"	128.75	160.91	123.74/M	97.49/M	65.26/M	43.13/M
1" x 2-3/4"	128.75	160.91	123.74/M	97.49/M	65.26/M	43.13/M
1" x 3-1/4"	132.22	165.29	124.51/M	100.50/M	67.87/M	45.38/M
1" x 3-1/2"	132.22	165.29	124.51/M	100.50/M	67.87/M	45.38/M
1" x 4"	132.22	165.29	124.51/M	100.50/M	67.87/M	45.38/M
1-1/4" x 1-1/2"	121.77	152.19	116.99/M	94.50/M	62.64/M	40.87/M
1-1/4" x 1-3/4"	128.75	160.91	123.74/M	97.49/M	65.26/M	43.13/M
1-1/4" x 2-1/2"	132.22	165.29	124.51/M	100.50/M	67.87/M	45.38/M
1-1/4" x 3"	132.27	165.35	124.52/M	100.52/M	67.89/M	45.39/M
1-1/4" x 4"	135.78	169.71	128.28/M	103.54/M	70.52/M	47.65/M
1-1/2" x 2-3/4"	135.72	169.66	128.25/M	103.50/M	70.49/M	47.64/M
1-1/2" x 3-1/2"	139.33	174.08	131.98/M	106.50/M	73.14/M	49.87/M
1-1/2" x 4"	139.33	174.08	131.98/M	106.50/M	73.14/M	49.87/M
2" x 2-1/2"	135.72	169.66	128.25/M	103.50/M	70.49/M	47.64/M
2" x 3-1/2"	142.71	178.41	135.74/M	109.50/M	75.77/M	52.14/M
2" x 4-1/2"	149.73	187.13	143.25/M	115.49/M	88.50/M	64.14/M
2" x 5"	153.22	191.49	146.98/M	118.50/M	91.13/M	66.38/M
2" x 6"	160.25	200.30	154.55/M	124.54/M	96.39/M	70.89/M
2-1/2" x 3"	146.22	182.76	139.50/M	112.49/M	85.88/M	61.87/M
2-1/2" x 3-1/2"	149.73	187.13	143.25/M	115.49/M	88.50/M	64.14/M
2-1/2" x 4"	153.22	191.49	146.98/M	118.50/M	91.13/M	66.38/M
2-1/2" x 4-1/2"	160.19	200.23	154.49/M	124.49/M	96.37/M	70.88/M
2-1/2" x 5"	163.70	204.60	158.24/M	127.50/M	98.99/M	77.65/M
2-3/4" x 4"	156.70	195.88	150.74/M	121.49/M	93.76/M	68.64/M
3" x 6"	181.63	227.02	178.18/M	142.84/M	112.41/M	95.10/M
3" x 8"	209.05	261.31	218.02/M	166.16/M	138.32/M	111.25/M
3-1/4" x 2"	142.71	178.41	135.74/M	109.50/M	75.77/M	52.14/M
3-1/2" x 3"	156.71	195.88	150.74/M	121.49/M	93.76/M	68.59/M
3-1/2" x 3-1/2"	163.70	204.60	158.24/M	127.50/M	98.99/M	77.65/M
3-1/2" x 5"	181.63	227.02	178.18/M	142.84/M	112.41/M	95.10/M
4" x 3-1/2"	167.18	208.96	162.76/M	130.49/M	101.63/M	82.87/M
4" x 6"	209.05	261.31	218.02/M	166.16/M	138.32/M	111.25/M
4-1/4" x 5-1/2"	209.05	261.31	218.02/M	166.16/M	138.32/M	111.25/M
4-1/2" x 3-1/2"	174.59	218.25	170.68/M	136.84/M	107.14/M	87.59/M
5-1/2" x 3"	178.12	222.64	172.93/M	139.85/M	109.78/M	92.88/M
5-1/2" x 4"	199.73	249.64	207.49/M	158.64/M	129.32/M	102.25/M

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

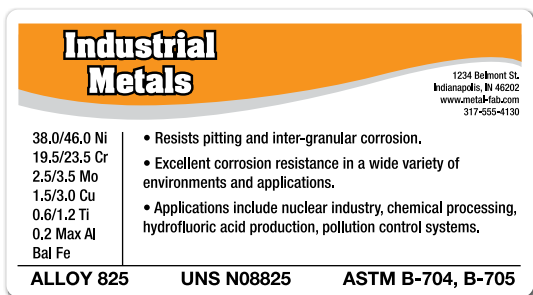
54.00 54.00 32.00/M 22.00/M 15.00/M 9.00/M 6A



1-1/4" x 2-1/2"



4-1/2" x 3-1/2"



5-1/2" x 3"



3/4" x 2-1/2"



3/4" x 2-1/4"



1" x 4"



1-1/4" x 1-3/4"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 8.

STEP 2: Choose Label Stock



White Gloss
or Litho



Silver Foil/
Dull or Shiny



Orange
Fluorescent



White Gloss/
Litho Removable



Yellow Gloss
or Litho



Yellow
Fluorescent



Green
Fluorescent



White BOPP
50% upcharge,
back adhesive only,
Non-Weatherproof



Gold Foil/
Dull or Shiny



Red
Fluorescent



Pink
Fluorescent



Clear Polypropylene
50% upcharge,
Non-Weatherproof



Please specify face or back adhesive
when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors



Black



Red



Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

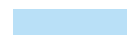
More ink colors: \$15.00* per color.



Gold



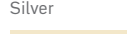
Silver



Light Blue



Dark Gray



Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red



See page 16 for additional information
about More Die Cut Labels.



Any label in this section can have a Consecutive
Number or Variable Data. For standard sizes,
see pages 32-33. For custom sizes, see a sales
associate for pricing and additional information.



Need 15,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



Size	500	1,000	2,000	3,000	5,000	10,000
1/2" Circle*	57.64	72.04	58.43/M	44.20/M	32.36/M	22.91/M
3/4" Circle*	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
1" Circle*	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
1-1/4" Circle*	63.77	79.70	69.47/M	60.80/M	43.44/M	33.16/M
1-1/2" Circle*	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1-3/4" Circle*	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
2" Circle*	72.36	90.45	82.09/M	72.61/M	60.00/M	42.61/M
2-1/4" Circle*	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
2-1/2" Circle*	82.15	102.68	93.13/M	83.68/M	70.17/M	51.33/M
2-3/4" Circle*	84.62	105.77	97.89/M	88.41/M	74.19/M	55.25/M
3" Circle*	89.51	111.91	101.05/M	90.00/M	75.77/M	56.84/M
3-1/4" Circle*	92.74	115.94	105.21/M	94.15/M	78.95/M	65.32/M
3-1/2" Circle*	99.32	124.16	111.60/M	98.40/M	83.68/M	70.55/M
4" Circle*	114.04	142.56	123.15/M	104.20/M	91.57/M	74.20/M
Mini Oval	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
Standard Oval*	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
Jumbo Oval*	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
3/4" x 1-1/2" Oval	63.77	79.70	69.47/M	60.80/M	43.44/M	33.16/M
1" x 1-1/2" Oval	63.76	79.70	69.45/M	60.80/M	43.43/M	33.16/M
1" x 1-3/4" Oval	63.77	79.70	69.47/M	60.80/M	43.44/M	33.16/M
1" X 2" Oval*	63.77	79.70	69.47/M	60.80/M	43.44/M	33.16/M
1-1/4" x 1-3/4" Oval	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1-1/4" x 2" Oval*	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1-1/4" x 2-1/2" Oval*	72.36	90.45	82.09/M	72.61/M	60.00/M	42.61/M
1-1/2" x 2-1/2" Oval*	72.36	90.45	82.09/M	72.61/M	60.00/M	42.61/M
1-1/2" x 3" Oval*	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
1-3/4" x 3" Oval*	79.71	99.64	88.41/M	78.95/M	66.32/M	47.36/M
1-3/4" x 3-1/2" Oval	82.15	102.68	93.13/M	83.68/M	70.17/M	51.33/M
2" x 3" Oval	79.71	99.64	88.41/M	78.95/M	66.32/M	47.36/M
2" x 3-1/2" Oval*	82.15	102.68	93.13/M	83.68/M	70.17/M	51.33/M
2" x 4" Oval	84.62	105.77	97.89/M	88.41/M	74.19/M	55.25/M
3" x 4" Oval	94.44	118.03	107.36/M	96.31/M	80.52/M	69.47/M
Seal 1"	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
Seal 1-1/4"	63.77	79.70	69.47/M	60.80/M	43.44/M	33.16/M
Seal 1-1/2"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
Seal 2"	72.36	90.45	82.09/M	72.61/M	60.00/M	42.61/M
Seal 2-1/4"	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
Seal 2-3/4"	84.62	105.77	97.89/M	88.41/M	74.19/M	55.25/M
Seal 4"	114.04	142.56	123.15/M	104.20/M	91.57/M	74.20/M

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M	6A
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1-1/4" x 2" Oval



3" Circle



3/4" x 1-3/8" Mini Oval



2-3/4" Seal



1-1/2" x 3" Oval



2" Circle



3" x 4" Oval

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 10.

STEP 2: Choose Label Stock



White Gloss
or Litho



Yellow Gloss
or Litho



Gold Foil/
Dull or Shiny



Silver Foil/
Dull or Shiny



Yellow
Fluorescent



Red
Fluorescent



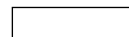
Orange
Fluorescent



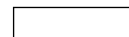
Green
Fluorescent



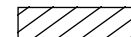
Pink
Fluorescent



White Gloss/
Litho Removable



White BOPP
50% upcharge,
back adhesive only,
Non-Weatherproof



Clear Polypropylene
50% upcharge,
Non-Weatherproof

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors



Black



Red



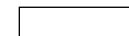
Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

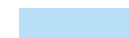
More ink colors: \$15.00* per color.



Gold



Silver



Light Blue



Dark Gray



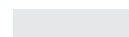
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red



See page 16 for additional information about Circles, Ovals and Seals.



Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 32-33. For custom sizes, see a sales associate for pricing and additional information.



1-1/2" x 2-1/4"



1-1/2" x 1-1/2"

Need 15,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

Size	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	118.24	147.78	113.23/M	91.49/M	59.99/M	38.64/M
1.1 to 2 Sq. In.	121.74	152.17	116.98/M	94.48/M	62.64/M	40.87/M
2.1 to 3 Sq. In.	128.74	160.91	123.72/M	97.47/M	65.27/M	43.13/M
3.1 to 4 Sq. In.	132.22	165.29	124.48/M	100.49/M	67.86/M	45.38/M
4.1 to 5 Sq. In.	135.72	169.65	128.25/M	103.49/M	70.48/M	47.63/M
5.1 to 6 Sq. In.	139.26	174.08	131.98/M	106.49/M	73.14/M	49.86/M
6.1 to 7 Sq. In.	142.71	178.41	135.74/M	109.50/M	75.77/M	52.15/M
7.1 to 8 Sq. In.	146.21	182.76	139.50/M	112.48/M	85.87/M	61.86/M
8.1 to 9 Sq. In.	149.70	187.12	143.26/M	115.49/M	88.49/M	64.15/M
9.1 to 10 Sq. In.	153.22	191.51	146.97/M	118.48/M	91.13/M	66.39/M
10.1 to 11 Sq. In.	156.68	195.88	150.73/M	121.49/M	93.76/M	68.64/M
11.1 to 12 Sq. In.	160.19	200.23	154.47/M	124.48/M	96.38/M	70.88/M
12.1 to 13 Sq. In.	163.69	204.59	158.24/M	127.50/M	98.98/M	77.64/M
13.1 to 14 Sq. In.	167.17	208.98	162.75/M	130.48/M	101.62/M	82.87/M
14.1 to 15 Sq. In.	170.67	213.34	165.74/M	133.49/M	104.25/M	85.14/M
15.1 to 16 Sq. In.	174.59	218.25	170.68/M	136.83/M	107.15/M	87.59/M
16.1 to 17 Sq. In.	178.11	222.63	172.91/M	139.85/M	109.78/M	92.88/M
17.1 to 18 Sq. In.	181.60	226.99	178.18/M	142.83/M	112.42/M	95.10/M
18.1 to 20 Sq. In.	194.45	243.08	189.45/M	151.11/M	120.29/M	99.23/M
20.1 to 22 Sq. In.	199.70	249.63	207.48/M	158.64/M	129.31/M	102.25/M
22.1 to 24 Sq. In.	209.03	261.30	218.02/M	166.16/M	138.32/M	111.27/M
24.1 to 26 Sq. In.	218.39	272.98	228.55/M	173.69/M	147.36/M	120.29/M

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

54.00 54.00 32.00/M 22.00/M 15.00/M 9.00/M 6A



2-3/4" x 4-1/4"



1-3/4" x 3"



2-1/2" x 2-1/2"



2" x 3"

Compare the price and quality of our cosmetics to other popular manufacturers:

Company	Product	Price
Mackily Makeup Baltimore, MD	Raspberry Dream 3 oz. Lip Gloss	\$ 17.95
A & K Cosmetics Cocoa Beach, FL	Cherry Popsicle 2.5 oz. Lip Gloss	\$ 25.95
So Sly Jessup, PA	Strawberry Crepe 3.5 oz. Lip Gloss	\$ 29.95
Bad Dudes Louisville, KY	Gunmetal Chainsaw 3 oz. Lip Gloss	\$ 31.95

4" x 3"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 12.

STEP 2: Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP 50% upcharge, back adhesive only, Non-Weatherproof	Clear Polypropylene 50% upcharge, Non-Weatherproof

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

- Create any size label from 1/4" x 1/4" to 12" x 24".
- See an associate if your label exceeds 26 square inches.
- To find your square inch pricing category, multiply length x width.

👁 See page 16 for additional information about Square Cut Labels.

Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 32-33. For custom sizes, see a sales associate for pricing and additional information.



BA-4 Sheriffs Badge 2-5/8" x 3-1/8"
Stock design available upon request



RB-4 Ribbon 3-1/2" x 2"



Need 15,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

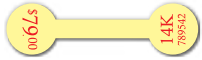
Size	500	1,000	2,000	3,000	5,000	10,000
Anniversary Label (AN-1)	128.71	160.91	123.74/M	97.48/M	65.26/M	43.13/M
Appointment Card Label (AP-1)	142.72	178.40	135.72/M	109.49/M	75.76/M	52.14/M
Badge 2" x 2-1/2" (BA-1)	135.72	169.66	128.25/M	103.49/M	70.49/M	47.64/M
CD/DVD Label 4-5/8" OD 1-5/8" (ID)	199.70	249.63	207.49/M	158.64/M	129.31/M	102.25/M
Heart 1-7/8" x 1-9/16" (HT-3)	128.71	160.91	123.74/M	97.48/M	65.26/M	43.13/M
Heart 2-7/8" x 2-5/8" (HT-4)	146.22	182.76	139.50/M	112.48/M	85.87/M	61.86/M
Inverted Corner Rect. 1-1/4" x 3" (IN)	132.22	165.28	124.49/M	100.50/M	67.87/M	45.38/M
Jewelry Tag 1/2" x 1-7/8" (JT-2)	118.23	147.78	113.23/M	91.49/M	59.99/M	38.65/M
Modified Anniv. 1-27/32 x 2-11/16" (AN-2)	135.72	169.66	128.25/M	103.50/M	70.50/M	47.65/M
Octagon 1-1/2" x 1-1/2" (OC-1.5)	128.71	160.91	123.74/M	97.48/M	65.26/M	43.13/M
Octagon 3" x 3" (OC-3)	149.73	187.13	143.25/M	115.49/M	88.50/M	64.14/M
Octagon 3-1/2" x 3-1/2" (OC-3.5)	163.70	204.62	158.24/M	127.50/M	98.99/M	77.65/M
Oval Burst 2-1/8" x 2-3/4" (OB-1)	139.26	174.08	131.98/M	106.50/M	73.14/M	49.87/M
Oval Seal 1-1/2" x 2-1/2" (OS-1)	132.22	165.29	124.49/M	100.50/M	67.87/M	45.38/M
Ribbon 2" x 3-1/2" (RB-4)	142.71	178.41	135.74/M	109.50/M	75.77/M	52.14/M
Self-Stick Business Card (BC)	142.72	178.40	135.72/M	109.49/M	75.76/M	52.14/M
Sheriffs Badge 3-1/8" x 2-5/8" (BA-4)	149.70	187.12	143.25/M	115.47/M	88.48/M	64.14/M
Star 1" x 1"	118.23	147.78	113.23/M	91.49/M	59.99/M	38.65/M
Star 2-1/2" x 2-1/2"	142.71	178.41	135.74/M	109.50/M	75.77/M	52.14/M
Starburst 1-5/8" (SB1)	128.75	160.91	123.75/M	97.49/M	65.26/M	43.13/M
Starburst 2" x 2" (SB7)	132.22	165.29	124.49/M	100.50/M	67.87/M	45.38/M
Starburst 2" x 3" (SB2)	139.26	174.08	131.98/M	106.50/M	73.14/M	49.87/M
Starburst 2-1/4" x 2-3/8" (SB3)	139.26	174.08	131.98/M	106.50/M	73.14/M	49.87/M
Triangle 2" x 2" x 2-3/4" (TR-2)	139.33	174.08	131.98/M	106.49/M	73.14/M	49.87/M
Wavy Rectangle 1" x 2" (WA-2)	121.75	152.18	116.99/M	94.49/M	62.64/M	40.88/M

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M	6A
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BA-1 Badge 2" x 2-1/2"
Stock design available upon request



JT-2 Jewelry Tag
1/2" x 1-7/8"



TR-2 Triangle 2" x 2" x 2-3/4"



OC-1.5 Octagon 1-1/2" x 1-1/2"



ST-1 Star 1"



2-1/8" x 2-3/4" Oval Burst



WA-2 Wavy 1" x 2"



HT-3 Heart 1-7/8" x 1-9/16"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 14.

STEP 2: Choose Label Stock



White Gloss
or Litho



Yellow Gloss
or Litho



Gold Foil/
Dull or Shiny



Silver Foil/
Dull or Shiny



Yellow
Fluorescent



Red
Fluorescent



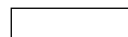
Orange
Fluorescent



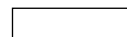
Green
Fluorescent



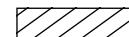
Pink
Fluorescent



White Gloss/
Litho Removable



White BOPP
50% upcharge,
back adhesive only,
Non-Weatherproof



Clear Polypropylene
50% upcharge,
Non-Weatherproof



Please specify face or back adhesive when
selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors



Black



Red



Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

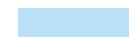
More ink colors: \$15.00* per color.



Gold



Silver



Light Blue



Dark Gray



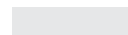
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red



See page 16 for additional information
about Special Shape Labels.



Any label in this section can have a Consecutive
Number or Variable Data. For standard sizes,
see pages 32-33. For custom sizes, see a sales
associate for pricing and additional information.

additional INFORMATION

DIE CUT LABELS (rectangles, squares, circles and ovals)

- Produced with flexographic printing and water based inks.
- Standard finishing is coreless rolls of 500 or 1000, unless otherwise noted on your order.
- Thousands of standard die cut label sizes are available.
- If you need a size that is not listed or require more than 3 ink colors, please see a sales associate for a quote.

SQUARE CUT LABELS

- Sizes from 1/4" x 1/4" to 12" x 24".
- Square cut labels are available in 1/8" increments.
- See a sales associate if your label requires more than 3 ink colors or exceeds 26 square inches.

How to figure the square inches for your square cut label.

- 1/2" x 6" = 3 square inches
- 3" x 5-1/2" = 16-1/2 square inches
- 2" x 6" = 12 square inches

SPECIAL SHAPES

- Thousands of additional shapes and sizes are available.
- Waste is not removed from most of our special shapes.
- Standard finishing is coreless rolls of 500 or 1000, unless otherwise noted on your order.

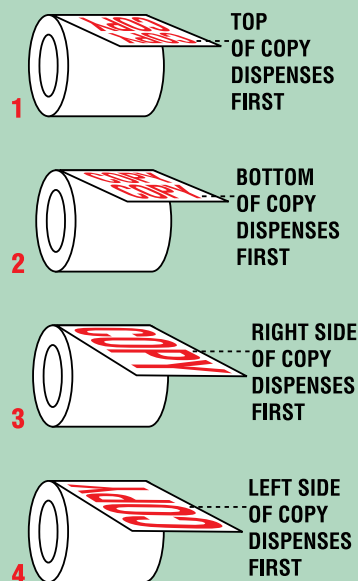
GENERAL INFORMATION

- Add 50% to the label base cost for Clear Polypropylene or White BOPP.
- Additional ink color charge will apply if you are using more than one ink color on the same label.
- Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 32-33. For custom sizes, see a sales associate for pricing and additional information.
- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Foil imprint can be added to any size in this section of the catalog. See an associate for pricing and availability.
- Actual samples available upon request.

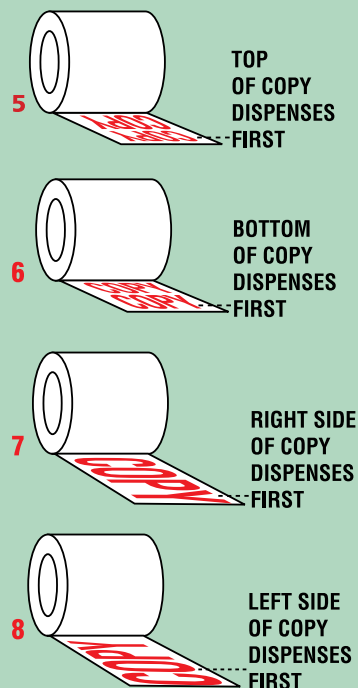
Thousands of shapes and sizes are available.

Rewind Copy Chart

COPY POSITIONS — 1-4 LABELS WOUND OUT



COPY POSITIONS — 5-8 LABELS WOUND IN





Process Color
Labels

18-19

Foil Imprint and
Embossed Labels

20-21

Static Cling Labels

22-23

Additional
Information

24

PREMIER LABELS



Need 15,000 or more labels?

Ask for a Quote

Please see a sales associate for additional shapes and sizes.

Die Cut Sizes	100	250	500	1,000	2,000	3,000	5,000	10,000
1" x 2"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1" x 2-1/2"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1" x 3"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-1/2" x 3"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2" x 2"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2" x 3"	335.15	372.39	438.10	547.63	350.64/M	275.78/M	189.11/M	108.65/M
2" x 3-1/2"	335.15	372.39	438.10	547.63	350.64/M	275.78/M	189.11/M	108.65/M
2-1/2" x 1-1/2"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2-1/2" x 2-1/2"	335.15	372.39	438.10	547.63	350.64/M	275.78/M	189.11/M	108.65/M
2-1/2" x 3"	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
2-3/4" x 3-3/4"	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
3" x 3"	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
3-1/2" x 5"	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
4" x 2"	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
4" x 3"	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
4" x 4"	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
4" x 6"	494.21	549.12	646.03	807.54	473.97/M	365.21/M	262.15/M	198.53/M
5" x 3"	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
5" x 4"	450.88	500.98	589.39	736.74	457.02/M	334.89/M	244.26/M	159.26/M
1" Circle	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-1/4" Circle	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-1/2" Circle	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-3/4" Circle	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2" Circle	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2-1/4" Circle	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2-1/2" Circle	335.15	372.39	438.10	547.63	350.64/M	275.79/M	189.11/M	108.65/M
3" Circle	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
3-1/2" Circle	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
4" Circle	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
5" Circle	494.21	549.12	646.03	807.54	473.97/M	365.21/M	262.15/M	198.53/M
1-1/4" x 2" Oval	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-1/4" x 2-1/2" Oval	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-1/2" x 3" Oval	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2" x 3" Oval	335.15	372.39	438.10	547.63	350.64/M	275.79/M	189.11/M	108.65/M
3" x 4" Oval	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M

8A

Square Cut Sizes	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 5 Sq. In.	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
5.1 to 7 Sq. In.	335.15	372.39	438.10	547.63	350.64/M	275.78/M	189.11/M	108.65/M
7.1 to 11 Sq. In.	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
11.1 to 18 Sq. In.	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
18.1 to 20 Sq. In.	450.88	500.98	589.39	736.74	457.02/M	334.89/M	244.26/M	159.26/M

8A

Each Additional Spot Color (up to 3 colors)

	75.00	75.00	75.00	75.00	45.00/M	30.00/M	21.00/M	12.00/M
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8A

Add a Foil Imprint (1 foil only)

Standard Foil Imprint Add:	130.00	130.00	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M
Holographic Foil Imprint Add:	156.00	156.00	156.00	156.00	86.00/M	58.00/M	42.00/M	24.00/M

8A



5" x 3"



4" x 2"



2-3/4" x 5"



3" x 4"



4" x 3" Oval

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 18.

STEP 2: Choose Label Stock

Clear Polypropylene Removable	Clear Static Vinyl 20% Upcharge	Clear Polypropylene
White Gloss Ultra Removable	White Static Vinyl 20% Upcharge	White Gloss
White Vinyl 10% Upcharge	White BOPP (Back adhesive Only)	Shiny Silver Foil

✓ Please specify face or back adhesive for clear and static stocks.

STEP 3: Add Spot Color(s)

See page 2 for standard ink colors.

STEP 4: Add a Foil Imprint

Standard Foil Imprint Colors

White	Black	Gold
Silver	Blue	Red
Green	Copper	Purple
Pink	Light Blue	Teal
Yellow	Orange	

Holographic Foil Imprint Colors

Holographic Sparkle	Holographic Cracked Ice	Holographic Faceted Spin
Holographic Hyperplaid	Holographic Rainbow	

- Available in sizes up to 11" x 24".
- Quantities as low as 100 labels per copy.
- These labels are laminated at NO CHARGE.

👁 See page 24 for additional information about Process Color Labels.

FOIL *imprint* and EMBOSSED labels



Need 15,000 or more labels?

Ask for a Quote

For additional sizes, more than 1 foil imprint or more than 3 ink colors, please see a sales associate.

Die Cut Sizes	500	1,000	2,000	3,000	5,000	10,000
3/4" x 1"	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
3/4" x 2"	63.76	79.70	69.47/M	60.79/M	43.41/M	33.16/M
7/8" x 3"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1-1/2" x 3"	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
2" x 1-1/4"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
2" x 1-1/2"	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
2" x 3"	79.70	99.64	88.41/M	78.95/M	66.32/M	47.36/M
2-1/2" x 1-1/2"	72.36	90.45	82.09/M	72.61/M	60.00/M	42.61/M
3" x 4"	94.44	118.04	107.36/M	96.31/M	80.52/M	69.47/M
3/4" Circle	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
1" Circle	61.31	76.65	67.89/M	58.43/M	41.84/M	30.00/M
1-1/4" Circle	63.77	79.70	69.47/M	60.80/M	43.44/M	33.16/M
1-1/2" Circle	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1-3/4" Circle	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
2" Circle	72.36	90.45	82.09/M	72.61/M	60.00/M	42.61/M
2-1/2" Circle	82.16	102.68	93.14/M	83.68/M	70.17/M	51.33/M
3" Circle	89.51	111.91	101.05/M	90.00/M	75.77/M	56.84/M
3-1/2" Circle	99.32	124.16	111.60/M	98.40/M	83.68/M	70.55/M
1" x 1-1/2" Oval	63.76	79.70	69.45/M	60.80/M	43.43/M	33.16/M
1-1/4" x 2" Oval	67.44	84.31	75.77/M	66.32/M	48.58/M	37.90/M
1-1/4" x 2-1/2" Oval	72.36	90.45	82.09/M	72.61/M	60.00/M	42.61/M
1-1/2" x 3" Oval	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
2" x 3" Oval	79.72	99.64	88.41/M	78.95/M	66.32/M	47.36/M
2" x 3-1/2" Oval	82.15	102.68	93.13/M	83.68/M	70.17/M	51.33/M
3" x 4" Oval	94.44	118.03	107.36/M	96.31/M	80.52/M	69.47/M
Jumbo Oval	74.79	93.50	85.25/M	77.37/M	62.77/M	45.80/M
1-1/4" Seal	63.78	79.70	69.47/M	60.80/M	43.43/M	33.16/M
2" Seal	72.36	90.45	82.09/M	72.61/M	60.00/M	42.61/M
Anniversary (AN-3) 2" x 2-1/4"	142.86	178.58	135.00/M	108.93/M	74.20/M	50.14/M
Ribbon (RB-8) 1-1/2" x 2"	135.51	169.38	130.26/M	102.63/M	68.69/M	45.42/M
Wavy Rectangle 1" x 2"	121.75	152.18	116.99/M	94.49/M	62.64/M	40.88/M

6A

Square Cut Sizes	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	118.24	147.78	113.23/M	91.49/M	59.99/M	38.64/M
1.1 to 2 Sq. In.	121.74	152.17	116.98/M	94.48/M	62.64/M	40.87/M
2.1 to 3 Sq. In.	128.74	160.91	123.72/M	97.47/M	65.27/M	43.13/M
3.1 to 4 Sq. In.	132.22	165.29	124.48/M	100.49/M	67.86/M	45.38/M
4.1 to 5 Sq. In.	135.72	169.65	128.25/M	103.49/M	70.48/M	47.63/M
5.1 to 6 Sq. In.	139.26	174.08	131.98/M	106.49/M	73.14/M	49.86/M
6.1 to 7 Sq. In.	142.71	178.41	135.74/M	109.50/M	75.77/M	52.15/M
7.1 to 8 Sq. In.	146.21	182.76	139.50/M	112.48/M	78.87/M	54.44/M
8.1 to 9 Sq. In.	149.70	187.12	143.26/M	115.49/M	81.96/M	56.73/M
9.1 to 10 Sq. In.	153.22	191.51	146.97/M	118.48/M	85.05/M	59.02/M
10.1 to 11 Sq. In.	156.68	195.88	150.73/M	121.49/M	88.14/M	61.31/M
11.1 to 12 Sq. In.	160.19	200.23	154.47/M	124.48/M	91.23/M	63.60/M
12.1 to 13 Sq. In.	163.69	204.59	158.24/M	127.50/M	94.32/M	65.89/M
13.1 to 14 Sq. In.	167.17	208.98	162.75/M	130.48/M	97.41/M	68.18/M
14.1 to 15 Sq. In.	170.67	213.34	165.74/M	133.49/M	100.50/M	70.47/M
15.1 to 16 Sq. In.	174.59	218.25	170.68/M	136.83/M	103.59/M	72.76/M
16.1 to 17 Sq. In.	178.11	222.63	172.91/M	139.85/M	106.68/M	75.05/M
17.1 to 18 Sq. In.	181.60	226.99	178.18/M	142.83/M	109.77/M	77.34/M
18.1 to 20 Sq. In.	194.45	243.08	189.45/M	151.11/M	120.29/M	87.62/M
20.1 to 22 Sq. In.	199.70	249.63	207.48/M	158.64/M	129.31/M	96.64/M
22.1 to 24 Sq. In.	209.03	261.30	218.02/M	166.16/M	138.32/M	105.66/M
24.1 to 26 Sq. In.	218.39	272.98	228.55/M	173.69/M	147.36/M	114.68/M

6A

For Standard Foil Imprint or Embossed Labels, add foil charge below.

For Foil Imprint/Embossed Combo, Add Charge Twice.

Standard Foil or Embossed Add:	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M
For Holographic Foil Imprint, Add Foil Charge Below.						
Holographic Foil Add:	156.00	156.00	86.00/M	58.00/M	42.00/M	24.00/M
Each Additional Ink Color (up to 3 colors)						
Standard Ink Add:	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M
Minimum size is 1/2" x 1" with bleed or full reverse.						

6A



1-1/2" x 2" RB-8 Ribbon



2" x 2-1/4" Anniversary AN-3



2" x 3" Oval



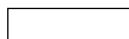
3" x 4"

- Elegant, top of the line product labels.
- White, yellow and orange foils have a matte finish. Use them on Clear Polypropylene for an opaque imprint.
- Use embossing to add a new dimension to your label.
- **Quick Turnaround.**

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 20.

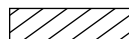
STEP 2: Choose Label Stock



White Gloss
or Litho



Gold Foil
Dull or Shiny



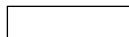
Clear
Polypropylene
50% Upcharge



Silver Foil
Dull or Shiny

STEP 3: Choose Foil Imprint

Standard Foil Imprint Colors



White



Silver



Green



Pink



Yellow



Black



Blue



Copper



Light Blue



Orange



Gold



Red



Purple



Teal

Holographic Foil Imprint Colors



Holographic
Sparkle



Holographic
Hyperplaid



Holographic
Cracked Ice



Holographic
Rainbow



Holographic
Faceted Spin

STEP 4: Choose Ink Color

Standard ink colors



Black



Reflex Blue



Process Blue



Burgundy



Golden Yellow



Red



Green



Violet



Orange



Rubine Red



Yellow



White



Brown



Hunter Green



Teal

More ink colors: \$15.00* per color.



Gold



Dark Gray



Light Green



Warm Red



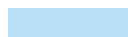
Silver



Ivory



Light Gray



Light Blue



Pink



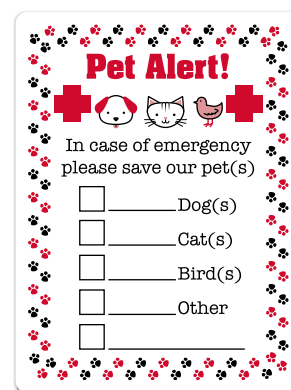
Medium Blue



See page 24 for additional information
about Foil Imprint and Embossed Labels.



3" x 3"



3" x 4"

Need 10,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

Size	250	500	1,000	2,000	3,000	5,000
1-1/4" x 3-1/2"	194.99	253.77	343.40	237.28/M	195.27/M	140.31/M
1-1/2" x 3"	194.99	253.77	343.40	237.28/M	195.27/M	140.31/M
2" x 1"	176.41	235.21	327.18	183.79/M	142.38/M	97.41/M
2" x 1-1/2"	182.60	239.87	331.60	220.79/M	176.11/M	124.25/M
2" x 2"	188.80	246.06	337.49	235.80/M	191.59/M	131.17/M
2" x 3"	201.17	258.43	350.76	240.24/M	205.58/M	159.16/M
2" x 3-1/2"	207.36	266.16	356.65	241.69/M	207.80/M	179.07/M
2" x 4"	213.56	272.35	359.59	243.18/M	208.54/M	179.07/M
2-1/2" x 1-1/2"	188.80	246.06	337.49	235.80/M	191.59/M	131.17/M
2-3/4" x 1-3/4"	194.99	253.77	343.40	237.28/M	195.27/M	140.31/M
3" x 3"	219.75	278.53	364.03	245.38/M	210.76/M	190.85/M
3" x 4"	236.77	295.58	375.83	251.27/M	216.65/M	199.69/M
4" x 4"	253.77	318.77	392.03	259.38/M	224.01/M	219.60/M
5" x 3"	252.23	312.57	389.08	257.17/M	221.79/M	219.59/M
2" Circle*	188.80	246.06	337.49	235.80/M	191.59/M	131.17/M
2-1/2" Circle*	207.36	266.16	356.65	241.69/M	207.80/M	179.07/M
3" Circle"	219.75	278.53	364.03	245.38/M	210.76/M	190.85/M
3-1/2" Circle	241.39	301.75	380.23	253.49/M	218.86/M	207.80/M
4" Circle*	253.77	318.77	392.03	259.38/M	224.01/M	219.60/M
1-1/4" x 2" Oval*	182.60	239.87	331.60	220.79/M	176.11/M	124.25/M
1-1/4" x 2-1/2" Oval*	188.80	246.06	337.49	235.80/M	191.59/M	131.17/M
1-1/2" x 3" Oval	194.99	253.77	343.40	237.28/M	195.27/M	140.31/M
2" x 3" Oval*	201.17	258.43	350.76	240.24/M	205.58/M	159.16/M
3" x 4" Oval	236.77	295.58	375.83	251.27/M	216.65/M	199.69/M

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

54.00	54.00	54.00	32.00/M	22.00/M	15.00/M
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6A

6A



2" x 3"



3" x 4" Oval



3" x 3"

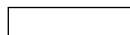


4" Circle

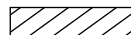
STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 22.

STEP 2: Choose Label Stock



White Static Vinyl



Clear Static Vinyl

Please specify face or back static.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

- Available on Clear Static Vinyl or White Static Vinyl.
- Easily applied to glass or smooth surfaces.
- Recommended for inside window application only.
- White block of ink added at no charge. Ask an associate for details.
- Upon request, we will block out white behind printed areas on clear static vinyl stock to enhance readability – at no extra charge.



See page 24 for more information about Static Cling Labels.

additional INFORMATION

PROCESS COLOR ARTWORK INFORMATION

Preferred file formats include programs:

Adobe Illustrator® Adobe InDesign®
 Adobe Photoshop® QuarkXPress™

- In addition to the above, we also support all PC equivalents. Files submitted in these formats may incur additional turnaround and artwork charges. Please see sales associate for details.
- Artwork needs to be at least 300 dpi, in CMYK color mode and good quality free of debris. If spot colors are required in addition to CMYK, please set art in those additional colors where needed. Please be aware there is an additional charge for each spot color.
- All Pantone® spot colors should be converted to process colors before saving the file (unless additional spot colors have been purchased). Also, please provide documentation of original Pantone® spot colors used in file before converting to CMYK. For color matches, please provide a sample.
- We carry the entire Adobe® and Corel Font Libraries, as well as Bitstream Typeshop for the Macintosh. If an IBM font is used in your electronic file, the printer and screen font must be supplied.

- Bleeds must have artwork extending at least 1/8" beyond the die-line on each side that bleeds. Allow for 1/8" print margin inside die-line.
- Registration is held to plus or minus 1/100".
- Simulated prepress proof provided upon request. If exact color match is required, press proofs are available for a nominal fee and a 72-hour turnaround. Please note that production turnaround begins upon proof approval. Proof changes and/or additional proofs will incur additional charges and added lead time.
- Screens are normally run at 150 lines per inch. 200 lines per inch screens are available upon request. (Additional turnaround time & charges may apply.)
- Please ask for a Process Color Requirements sheet for a full list of specifications and Adobe Photoshop® information.

Additional charges may apply if the above guidelines are not followed. If additional charges apply, you will be notified within 24 Hours. Please see sales associate for details about 72-hour turnaround for process labels. Turnaround begins upon proof approval. Pantone® and other Pantone, Inc. trademarks are the property of Pantone, Inc.

FOIL IMPRINT LABELS

- Elegant, top of the line product labels.
- White, yellow and orange foils have a matte finish. Use them on Clear Polypropylene for an opaque imprint.
- Small type and screens are not recommended in foil imprint. Minimum 10 point type.
- Quick Turnaround.
- Foil imprint adds a visual impact to your product.

EMBOSSSED LABELS

- Choose blind embossing or embossing plus foil imprint to give your label a new dimension.
- Always provided on rolls. These labels cannot be finished as single labels.
- Clear Polypropylene cannot be embossed.
- Give your product an upscale look with embossed labels.
- Small type and screens are not recommended for embossed labels. Minimum 10 point type.

How to figure the square inches for your butt cut label:

1/2" x 6" = 3 square inches

3" x 5-1/2" = 16-1/2 square inches

2" x 6" = 12 square inches

STATIC CLING LABELS

- Clear or White Static Vinyl are easily applied to most smooth surfaces by static electricity.
- Recommended for indoor use only.
- White block of ink added at no charge. Ask an associate for details.
- Low tack adhesive stocks are available as an alternative.
- Specify face or back static when ordering; face – inside of window, back – outside of window.

GENERAL INFORMATION

- Specify face or back adhesive when selecting Clear Polypropylene, Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- Additional ink color charge will apply if you are using more than one ink color on the same label.
- Paper stock, ink color and foil imprint swatches are computer generated and do not reflect the exact color or texture.
- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Actual samples available upon request.
- Quantities of 100 and 250 may have specific finishing requirements. Ask an associate for details.



**Extended Life
Durable Decals** **26-27**

**Weatherproof
Labels** **28-29**

Bumper Stickers **30-31**

**Consecutive
Number, Barcode
and Variable Labels** **32-33**

**Additional
Information** **34**



Need 10,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

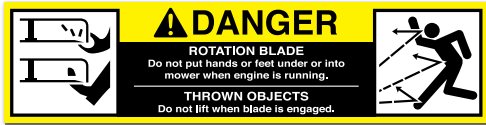
Die Cut Sizes	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1" x 2"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1" x 2-1/2"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1" x 3"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1" x 4"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1-1/2" x 3"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1-1/2" x 4"	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
2" x 2"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
2" x 3"	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
2" x 3-1/2"	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
2" x 4"	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
3" x 3"	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
3" x 4"	156.82	181.69	207.65	317.42	359.06	415.30	311.47 /M	240.09 /M	207.54 /M
3" x 5"	156.82	181.69	207.65	317.42	359.06	415.30	311.47 /M	240.09 /M	207.54 /M
4" x 4"	178.66	213.94	244.38	367.71	399.72	454.23	381.55 /M	272.54 /M	230.14 /M
4" x 5"	178.66	213.94	244.38	367.71	399.72	454.23	381.55 /M	272.54 /M	230.14 /M
4" x 6"	190.78	231.66	266.48	405.02	436.06	499.65	451.20 /M	314.93 /M	299.79 /M
2" Circle	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
2-1/2" Circle	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
3" Circle	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
3-1/2" Circle	156.82	181.69	207.65	317.42	359.06	415.30	311.47 /M	240.09 /M	207.54 /M
4" Circle	178.66	213.94	244.38	367.71	399.72	454.23	381.55 /M	272.54 /M	230.14 /M
4-1/2" Circle	178.66	213.94	244.38	367.71	399.72	454.23	381.55 /M	272.54 /M	230.14 /M
5" Circle	190.78	231.66	266.48	405.02	436.06	499.65	451.20 /M	314.93 /M	299.79 /M
1-1/2" x 2-1/2" Oval	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
2" x 3" Oval	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
2" x 3-1/2" Oval	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
2" x 4" Oval	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
3" x 4" Oval	156.82	181.69	207.65	317.42	359.06	415.30	311.47 /M	240.09 /M	207.54 /M
4" x 6" Oval	190.78	231.66	266.48	405.02	436.06	499.65	451.20 /M	314.93 /M	299.79 /M
Each Additional Ink Color (up to 3 colors)									
	54.00	54.00	54.00	54.00	54.00	54.00	32.00 /M	22.00 /M	15.00 /M
Square Cut Sizes	50	75	100	250	500	1,000	2,000	3,000	5,000
Up to 5 Sq. In.	144.92	163.31	175.63	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
5.1 - 10 Sq. In.	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.26 /M
10.1 - 15 Sq. In.	167.74	197.80	207.65	317.44	359.06	415.30	311.47 /M	240.09 /M	207.54 /M
15.1 - 20 Sq. In.	178.66	213.94	244.38	367.71	399.72	454.23	381.55 /M	272.54 /M	230.14 /M
Each Additional Ink Color (up to 3 colors)									
	54.00	54.00	54.00	54.00	54.00	54.00	32.00 /M	22.00 /M	15.00 /M

9A

9A

9A

9A



6" x 1-1/2"



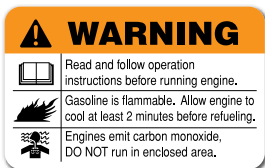
3" x 5"



3-1/4" x 1-1/2"



2" x 9"



1" x 2-1/2"



2" Circle

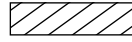


4-1/2" x 1-1/2"

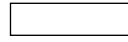
STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 26.

STEP 2: Choose Label Stock



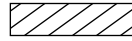
Clear Vinyl



White Vinyl



Yellow Vinyl



Clear Vinyl
High Tack
35% upcharge



White Vinyl
High Tack
35% upcharge



Shiny Silver
Polyester
20% upcharge



Please specify face or back adhesive when selecting clear stock.

STEP 3: Choose Ink Color

Standard ink colors



Black



Red



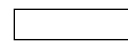
Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow

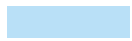


Rubine Red



Teal

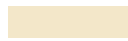
More ink colors: \$15.00* per color.



Light Blue



Dark Gray



Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

- Manufactured to withstand harsh conditions.
 - Singled at NO CHARGE, upon request.
 - Most commonly finished as singles. Most can be finished on rolls upon request.
 - Weather and sun resistant for up to 4 years.
-  Any label in this section can have a Consecutive Number or Variable Data. See a sales associate for pricing and additional information.



Need 10,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

Die Cut Sizes	250	500	1,000	2,000	3,000	5,000
1/2" X 1"	147.42	196.57	275.77	155.60/M	117.65/M	80.94/M
3/4" x 1-1/2"	151.42	201.89	280.83	157.76/M	118.65/M	81.18/M
3/4" x 2"	151.42	201.89	280.83	157.76/M	118.65/M	81.18/M
7/8" x 3"	156.73	205.89	284.62	189.52/M	146.76/M	103.54/M
1" x 1"	147.42	196.57	275.77	155.60/M	117.65/M	80.94/M
1" x 1-1/2"	151.42	201.89	280.83	157.76/M	118.65/M	81.18/M
1" x 2"	151.42	201.89	280.83	157.76/M	118.65/M	81.18/M
1" x 2-1/2"	156.73	205.89	284.62	189.52/M	146.76/M	103.54/M
1" x 3"	156.73	205.89	284.62	189.52/M	146.76/M	103.54/M
1" x 4"	162.05	211.20	289.68	202.39/M	159.66/M	109.31/M
1-1/4" x 3-1/2"	167.36	217.82	294.75	203.66/M	162.72/M	116.92/M
1-1/2" x 1-1/2"	156.73	205.89	284.62	189.52/M	146.76/M	103.54/M
1-1/2" x 2"	156.73	205.89	284.62	189.52/M	146.76/M	103.54/M
1-1/2" x 3"	167.36	217.82	294.75	203.66/M	162.72/M	116.92/M
2" x 1-1/4"	156.73	205.89	284.62	189.52/M	146.76/M	103.54/M
2" x 2"	162.05	211.20	289.68	202.39/M	159.66/M	109.31/M
2" x 3"	172.67	221.82	301.07	206.20/M	171.32/M	132.64/M
2" x 3-1/2"	177.98	228.45	306.12	207.45/M	173.17/M	149.23/M
2" x 4"	183.31	233.76	308.65	208.73/M	173.79/M	149.23/M
2" x 4-1/2"	188.62	239.07	312.46	210.61/M	175.64/M	159.05/M
2-1/8" x 7-3/4"	224.48	277.61	340.26	223.90/M	188.53/M	183.60/M
2-1/2" x 1-1/2"	162.05	211.20	289.68	202.39/M	159.66/M	109.31/M
2-1/2" x 2-1/2"	177.98	228.45	306.12	207.45/M	173.17/M	149.23/M
3" x 3"	188.62	239.07	312.46	210.61/M	175.64/M	159.05/M
3-1/2" x 3"	199.24	249.70	320.04	214.41/M	179.31/M	166.41/M
3" x 4"	203.23	253.71	322.59	215.67/M	180.55/M	166.41/M
4" x 4"	217.82	273.61	336.49	222.63/M	186.68/M	183.00/M
4" x 5"	237.76	290.89	350.40	231.50/M	195.29/M	192.82/M
5" x 3"	216.50	268.29	333.96	220.74/M	184.83/M	182.99/M
3/4" Circle	147.42	196.57	275.77	155.60/M	117.65/M	80.94/M
1" Circle	147.42	196.57	275.77	155.60/M	117.65/M	80.94/M
1-1/4" Circle	151.42	201.89	280.83	157.76/M	118.65/M	81.18/M
1-1/2" Circle	156.73	205.89	284.62	189.52/M	146.76/M	103.54/M
2" Circle	162.05	211.20	289.68	202.39/M	159.66/M	109.31/M
2-1/4" Circle	167.36	217.82	294.75	203.66/M	162.72/M	116.92/M
2-1/2" Circle	177.98	228.45	306.12	207.45/M	173.17/M	149.23/M
3" Circle	188.62	239.07	312.46	210.61/M	175.64/M	159.05/M
3-1/2" Circle	207.19	259.01	326.36	217.58/M	182.38/M	173.17/M
4" Circle	217.82	273.61	336.49	222.63/M	186.68/M	183.00/M
1-1/4" x 2" Oval	156.73	205.89	284.62	189.52/M	146.76/M	103.54/M
1-1/4" x 2-1/2" Oval	162.05	211.20	289.68	202.39/M	159.66/M	109.31/M
1-1/2" x 3" Oval	167.36	217.82	294.75	203.66/M	162.72/M	116.92/M
2" x 3" Oval	172.67	221.82	301.07	206.20/M	171.32/M	132.64/M
2" x 3-1/2" Oval	177.98	228.45	306.12	207.45/M	173.17/M	149.23/M
2" x 4" Oval	183.31	233.76	308.65	208.73/M	173.79/M	149.23/M
3" x 4" Oval	203.23	253.71	322.59	215.67/M	180.55/M	166.41/M
Jumbo Oval	167.36	217.82	294.75	203.66/M	162.72/M	116.92/M
2" Seal	162.05	211.20	289.68	202.39/M	159.66/M	109.31/M

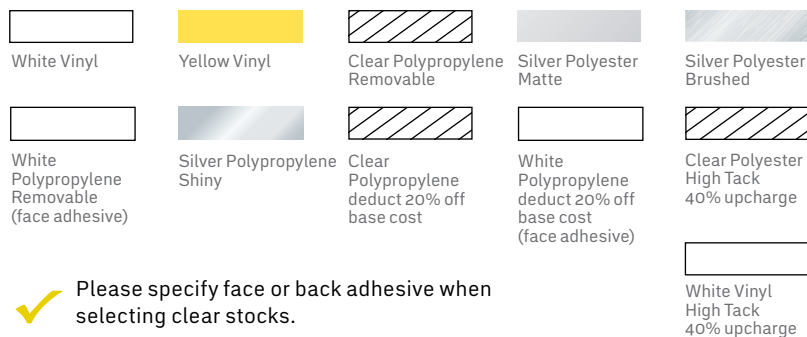
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"

54.00	54.00	54.00	32.00/M	22.00/M	15.00/M
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STEP 1: Choose Label Shape and Size

Choose any size from the pricing grids on pages 28 and 29.

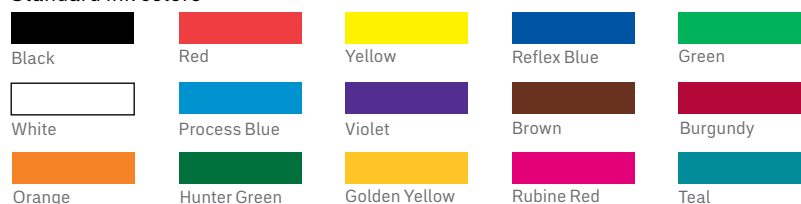
STEP 2: Choose Label Stock



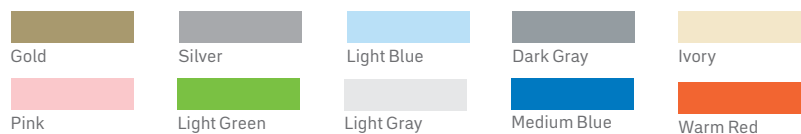
✓ Please specify face or back adhesive when selecting clear stocks.

STEP 3: Choose Ink Color

Standard ink colors



More ink colors: \$15.00* per color.



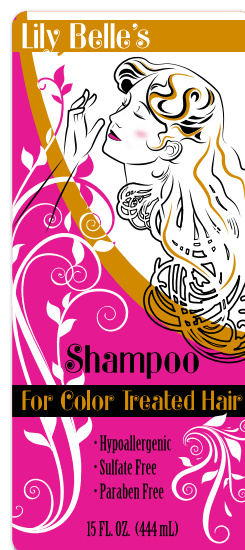
👁 See page 34 for additional information about Weatherproof Labels.



3" Circle



1-1/2" x 3" Oval



2" x 4-1/2"

- Printed on durable vinyl, polypropylene or polyester stocks.
- Laminated at NO CHARGE.
- Sizes range from 1/4" x 1/4" to 12" x 24".
- If your label exceeds 20 square inches, see a sales associate for pricing.
- Weather and sun resistant up to 1-1/2 years.

Square Cut Sizes	250	500	1,000	2,000	3,000	5,000
Up to 1 Sq. In.	156.73	205.88	284.61	206.18/M	164.57/M	130.80/M
1.1 to 2 Sq. In.	160.71	211.19	289.66	208.10/M	164.57/M	130.80/M
2.1 to 3 Sq. In.	166.02	215.18	293.47	209.33/M	175.00/M	137.55/M
3.1 to 4 Sq. In.	171.34	220.49	298.54	211.24/M	175.00/M	137.55/M
4.1 to 5 Sq. In.	176.65	227.13	303.59	212.52/M	178.07/M	147.38/M
5.1 to 6 Sq. In.	181.96	231.12	309.90	215.05/M	179.92/M	147.38/M
6.1 to 7 Sq. In.	187.27	237.75	314.97	216.31/M	181.77/M	157.81/M
7.1 to 8 Sq. In.	192.59	243.06	317.50	217.58/M	182.37/M	157.81/M
8.1 to 9 Sq. In.	197.90	248.39	321.31	219.46/M	184.22/M	167.64/M
9.1 to 10 Sq. In.	203.21	253.70	325.08	220.73/M	186.06/M	167.64/M
10.1 to 11 Sq. In.	208.52	259.01	328.89	223.27/M	187.89/M	175.00/M
11.1 to 12 Sq. In.	212.51	262.99	331.43	224.52/M	189.13/M	175.00/M
12.1 to 13 Sq. In.	216.50	268.30	335.21	226.42/M	190.97/M	181.77/M
13.1 to 14 Sq. In.	220.49	273.61	339.01	227.69/M	192.20/M	181.77/M
14.1 to 15 Sq. In.	225.80	277.59	342.79	229.57/M	193.42/M	191.59/M
15.1 to 16 Sq. In.	227.13	282.91	345.32	231.48/M	195.26/M	191.59/M
16.1 to 17 Sq. In.	233.76	286.89	349.13	232.76/M	197.11/M	192.20/M
17.1 to 18 Sq. In.	239.07	290.88	352.92	235.91/M	199.57/M	192.80/M
18.1 to 19 Sq. In.	243.06	296.20	356.73	237.82/M	201.41/M	194.05/M
19.1 to 20 Sq. In.	247.05	300.19	359.25	240.34/M	203.87/M	201.41/M

6A

Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M
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6A



3-3/4" x 15"



3" x 11-1/2"



3" x 11-1/2"

Need 5,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 colors, please see sales associate.



Spot Color Bumper Stickers	100	250	500	1,000	2,000	3,000
2-1/2" x 9-1/4"	183.70	204.11	254.88	320.61	240.98 /M	208.65 /M
2-3/4" x 5"	170.40	189.33	239.18	302.29	227.81 /M	205.72 /M
3" x 10-3/4"	189.38	210.42	262.76	351.72	263.93 /M	233.95 /M
3-3/4" x 7-1/2"	189.38	210.42	262.76	330.52	248.44 /M	215.11 /M
3" x 11-1/2"	199.31	221.45	272.41	372.93	279.43 /M	252.80 /M
3-3/4" x 15"	248.89	276.54	372.93	510.64	427.47 /M	370.11 /M
5" Circle	183.70	204.11	254.88	320.61	240.98 /M	208.65 /M
3" x 5" Oval	178.92	198.80	251.14	317.40	239.20 /M	216.01 /M
4" x 6" Oval	183.70	204.11	254.88	320.61	240.98 /M	208.65 /M

6A

Each Additional Color (up to 3 colors)

	54.00	54.00	54.00	54.00	32.00 /M	22.00 /M
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6A

Process Color Bumper Stickers	100	250	500	1,000	2,000	3,000
2-1/2" x 9-1/4"	454.49	504.99	594.11	767.63	395.15/M	281.31/M
2-3/4" x 5"	361.50	401.67	472.55	615.70	316.36/M	227.82/M
3" x 10-3/4"	498.54	553.93	651.68	875.60	467.00/M	326.10/M
3-3/4" x 7-1/2"	498.54	553.93	651.68	839.60	426.50/M	300.23/M
3" x 11-1/2"	543.15	603.50	710.00	912.50	507.50/M	351.96/M
3-3/4" x 15"	669.06	743.40	874.59	1118.24	620.90/M	438.73/M
5" Circle	454.49	504.99	594.11	767.63	395.15/M	281.31/M
3" x 5" Oval	379.58	421.75	496.18	646.49	332.18/M	239.21/M
4" x 6" Oval	454.49	504.99	594.11	767.63	395.15/M	281.31/M

6A

For Clear or White Static Vinyl, add an additional 20%. Each Additional Spot Color (up to 3 colors)

	75.00	75.00	75.00	75.00	45.00/M	30.00/M
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6A



3" x 11-1/2"



3" x 5" Oval



5" Circle



3" x 11-1/2"



3" x 11-1/2"



3-3/4" x 15"

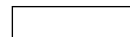


2-1/2" x 9-1/4"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 30.

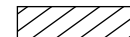
STEP 2: Choose Label Stock



White Bumper Stock



Yellow Bumper Stock



Clear Polypropylene Removable



White Polypropylene Removable (face adhesive)



White Static Vinyl 20% upcharge



Clear Static Vinyl 20% Upcharge



Please specify face or back adhesive for Clear Polypropylene Removable, Clear Static Vinyl and White Static Vinyl.

STEP 3: Choose Ink Color

Standard ink colors



Black



Red



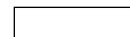
Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

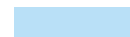
More ink colors: \$15.00* per color.



Gold



Silver



Light Blue



Dark Gray



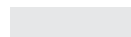
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

• Static Cling Window Stickers Have No Adhesive.

- Static Cling Stickers are clear or white static vinyl labels that cling to glass and most smooth surfaces by static electricity! Upon request we will block out white behind printed areas on clear vinyl stock to enhance readability – at no extra charge.



See page 34 for additional information about Bumper Stickers.



Need 10,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 colors, please see sales associate.

The prices shown include the entire weatherproof label, not just the barcode or consecutive number. These prices represent your custom one-color label plus the black ink on the consecutive barcode or consecutive number. For paper labels (non-laminated) deduct 30% from the price chart above.

Die Cut Consecutive Numbering

Size	250	500	1,000	2,000	3,000	5,000
1/2" x 1"	196.07	261.43	366.77	206.95/M	156.47/M	107.65/M
3/4" x 1-1/2"	201.40	268.52	373.50	209.82/M	157.81/M	107.96/M
1-1/2" x 1"	201.40	268.52	373.50	209.82/M	157.81/M	107.96/M
1-1/2" x 1-1/2"	208.45	273.84	378.55	252.05/M	195.20/M	137.71/M
2" x 1"	201.40	268.52	373.50	209.82/M	157.81/M	107.96/M
2" x 1-1/2"	208.45	273.84	378.55	252.05/M	195.20/M	137.71/M
2" x 2"	215.53	280.90	385.27	269.18/M	212.36/M	145.37/M
2" x 3/4"	201.40	268.52	373.50	209.82/M	157.81/M	107.96/M
2-1/2" x 1"	208.45	273.84	378.55	252.05/M	195.20/M	137.71/M
2-1/2" x 1-1/2"	215.53	280.90	385.27	269.18/M	212.36/M	145.37/M
2-1/2" x 2-1/2"	236.71	303.84	407.15	275.91/M	230.32/M	198.47/M
2-3/4" x 1-3/4"	222.59	289.71	392.02	270.87/M	216.42/M	155.51/M
3" x 1"	208.45	273.84	378.55	252.05/M	195.20/M	137.71/M
3" x 1-1/2"	222.59	289.71	392.02	270.87/M	216.42/M	155.51/M
3" x 2"	229.66	295.02	400.42	274.25/M	227.86/M	176.41/M
3" x 3"	250.86	317.97	415.57	280.12/M	233.59/M	211.53/M
3" x 7/8"	208.45	273.84	378.55	252.05/M	195.20/M	137.71/M
3-1/2" x 1-1/4"	222.59	289.71	392.02	270.87/M	216.42/M	155.51/M
3-1/2" x 2"	236.71	303.84	407.15	275.91/M	230.32/M	198.47/M
4" x 2"	243.80	310.91	410.51	277.62/M	231.13/M	198.47/M
4" x 3"	270.29	337.43	429.04	286.84/M	240.12/M	221.33/M
5" x 3"	287.95	356.83	444.17	293.58/M	245.82/M	243.38/M
1-1/2" Circle	208.45	273.84	378.55	252.05/M	195.20/M	137.71/M
2" Circle	215.53	280.90	385.27	269.18/M	212.36/M	145.37/M
2-1/2" Circle	236.71	303.84	407.15	275.91/M	230.32/M	198.47/M
3" Circle	250.86	317.97	415.57	280.12/M	233.59/M	211.53/M
3" x 1-1/2" Oval	222.59	289.71	392.02	270.87/M	216.42/M	155.51/M
3" x 2" Oval	229.66	295.02	400.42	274.25/M	227.86/M	176.41/M
Jumbo Oval	222.59	289.71	392.02	270.87/M	216.42/M	155.51/M

6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M
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6A

Square Cut Consecutive Numbering

Size	250	500	1,000	2,000	3,000	5,000
Up to 1 Sq. In.	203.75	267.64	370.00	268.03/M	213.94/M	170.04/M
1.1 to 2 Sq. In.	208.92	274.55	376.56	270.52/M	213.94/M	170.04/M
2.1 to 3 Sq. In.	215.82	279.73	381.51	272.13/M	227.50/M	178.81/M
3.1 to 4 Sq. In.	222.74	286.64	388.10	274.61/M	227.48/M	178.81/M
4.1 to 5 Sq. In.	229.65	295.27	394.67	276.27/M	231.49/M	191.59/M
5.1 to 6 Sq. In.	236.55	300.46	402.87	279.56/M	233.89/M	191.59/M
6.1 to 7 Sq. In.	243.45	309.08	409.46	281.20/M	236.30/M	205.16/M
7.1 to 8 Sq. In.	250.37	315.98	412.75	282.85/M	237.09/M	205.16/M
8.1 to 9 Sq. In.	257.27	322.90	417.70	285.30/M	239.49/M	217.94/M
9.1 to 10 Sq. In.	264.18	329.80	422.61	286.95/M	241.88/M	217.94/M
10.1 to 11 Sq. In.	271.08	336.71	427.56	290.25/M	244.26/M	227.50/M
11.1 to 12 Sq. In.	276.27	341.89	430.86	291.87/M	245.87/M	227.50/M
12.1 to 13 Sq. In.	281.45	348.80	435.77	294.35/M	248.26/M	236.30/M
13.1 to 14 Sq. In.	286.64	355.70	440.71	296.00/M	249.87/M	236.30/M
14.1 to 15 Sq. In.	293.54	360.87	445.63	298.44/M	251.44/M	249.06/M
15.1 to 16 Sq. In.	295.27	367.79	448.92	300.92/M	253.84/M	249.06/M
16.1 to 17 Sq. In.	303.89	372.96	453.87	302.59/M	256.25/M	249.87/M
17.1 to 18 Sq. In.	310.80	378.14	458.80	306.68/M	259.44/M	250.64/M
18.1 to 19 Sq. In.	315.98	385.06	463.75	309.16/M	261.83/M	252.27/M
19.1 to 20 Sq. In.	321.17	390.25	467.02	312.45/M	265.04/M	261.83/M

6A

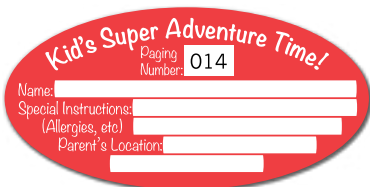
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M
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6A



2" Circle



3" x 1-1/2" Oval



1" x 1"



3" x 7/8"



Variable Data



Variable Image

Barcodes (Please Specify Type When Ordering)

Code 3 of 9



1234567891

Applications

Part identification e.g. automotive

Characteristics & Limitations

Alphanumeric; reads bars only; check digit available; variable length; high reliability scanning; low to medium information density.

Code 2 of 5



1234567891

Applications

Inventory control and warehousing (e.g. electronics)

Characteristics & Limitations

Self-checking; reads bars and spaces; check digit available; requires accurate printing; variable length; numeric only; high-reliability scanning; must have even number of digits.

Codabar



5000

Applications

Tracking and tracing (e.g. shipping companies)

Characteristics & Limitations

Reads bars only; no check digit; requires accurate printing; numeric only; requires large barcode area; large size for remote scanning.

Code 128



1234567891

Applications

Sophisticated tracking and tracing (e.g. hospitals)

Characteristics & Limitations

Highest information density; alphanumeric; reads bars and spaces; check digit available; variable length; complex coding can lead to data entry errors.

For scanability, barcodes should be printed on a white background.

Many other types of barcodes are available.

Please ask if a barcode type not shown here is needed.

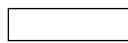
STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 32.

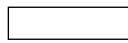
STEP 2: Choose Label Stock



White Vinyl



White Gloss/Litho Permanent or Removable deduct 30% off base cost



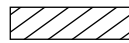
White Polypropylene (face adhesive) deduct 20% off base cost



Silver Polypropylene Shiny



Silver Polyester Brushed



Clear Polypropylene deduct 20% off base cost



Silver Polyester Matte



Silver Foil Dull or Shiny deduct 30% off base cost



Gold Foil Dull or Shiny deduct 30% off base cost



Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors



Black



Reflex Blue



Process Blue



Burgundy



Golden Yellow



Red



Green



Violet



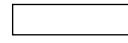
Orange



Rubine Red



Yellow



White



Brown



Hunter Green



Teal

More ink colors: \$15.00* per color.



Gold



Dark Gray



Light Green



Warm Red



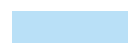
Silver



Ivory



Light Gray



Light Blue



Pink



Medium Blue

- Use Consecutive Number labels for inventory control or parking permits.
- Variable data technology offers unique numbering sequences, random barcodes, custom images, and is great for direct mailing lists.
- Variable Data Labels – See sales associate for pricing and more information.
- Singled at NO CHARGE upon request.



See page 34 for additional information about Consecutive Number, Consecutive Barcode and Variable Data Labels.

CONSECUTIVE NUMBER, BARCODE and VARIABLE labels

additional INFORMATION

EXTENDED LIFE DURABLE DECALS

- Manufactured to withstand harsh conditions.
- Very low minimums – 50 labels.
- Durable for up to 4 years.
- Most commonly finished as singles. Most can be finished on rolls upon request.

WEATHERPROOF LABELS

- Printed on durable vinyl, polypropylene or polyester stocks.
- Laminated at NO CHARGE.
- Weather and sun resistant up to 1½ years.
- Sizes range from 1/4" x 1/4" to 12" x 24". If your label exceeds 20 square inches, see a sales associate for pricing.
- Not recommended for underwater use.

How to figure the square inches for your butt cut label:

1/2" x 6" = 3 square inches

3" x 5-1/2" = 16-1/2 square inches

2" x 6" = 12 square inches



BUMPER STICKERS

- Rectangle Bumper Stickers include a 1/4" tab for easy removal. The 3" x 5" oval, 4" x 6" oval and 5" circle will be scored on the liner.
- Static Cling Bumper Stickers should be applied to the inside of windows.
- Backside printing is available on Bumper Stickers. Cost is the same as an additional ink color. Backside printing is not available on Static Cling.

CONSECUTIVE NUMBER AND CONSECUTIVE BARCODE LABELS

- Use Consecutive Number or Barcode labels for inventory control or parking permits.
- Upon request, Consecutive Number labels can be singled at NO CHARGE.
- Popular types of barcodes include: 3 of 9, Code 2 of 5, Codabar, Code 128, QR and UPC.
- For easy scanning, barcodes should be printed on a white background.
- Blue, red, green, gold, silver and white foil numbers are available on back adhesive only. Ask an associate for more information or pricing.

VARIABLE LABELS

- Variable data technology offers unique numbering sequences, random barcodes and is great for direct mailing lists. Ask an associate for more information or pricing.

GENERAL INFORMATION

- Specify face or back adhesive when selecting Clear Polypropylene, Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- Additional ink color charge will apply if you are using more than one ink color on the same label.
- Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Actual samples available upon request.



Reflective
Labels

36-37

Repositionable
Labels

38-39

Tamper Evident
Labels

40-41

Printed Tape

42

Additional
Label Products

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Additional
Information

44

SPECIAL APPLICATION *labels*



3" x 4"



4" x 6"

Size	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 / M	444.28 / M	424.60 / M
1" x 2"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 / M	444.28 / M	424.60 / M
1" x 2-1/2"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 / M	444.28 / M	424.60 / M
1" x 3"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 / M	444.28 / M	424.60 / M
1" x 4"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 / M	444.28 / M	424.60 / M
1-1/2" x 3"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 / M	444.28 / M	424.60 / M
1-1/2" x 4"	330.96	346.31	359.46	402.24	511.01	730.01	517.39 / M	469.59 / M	424.60 / M
2" x 2"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 / M	444.28 / M	424.60 / M
2" x 3"	330.96	346.31	359.46	402.24	511.01	730.01	517.39 / M	469.59 / M	424.60 / M
2" x 3-1/2"	330.96	346.31	359.46	402.24	511.01	730.01	517.39 / M	469.59 / M	424.60 / M
2" x 4"	330.96	346.31	359.46	402.24	511.01	730.01	517.39 / M	469.59 / M	424.60 / M
3" x 3"	330.96	346.31	359.46	402.24	511.01	730.01	517.39 / M	469.59 / M	424.60 / M
3" x 4"	338.55	357.96	375.81	483.27	657.01	949.02	742.34 / M	680.48 / M	635.49 / M
3" x 5"	338.55	357.96	375.81	483.27	657.01	949.02	742.34 / M	680.48 / M	635.49 / M
4" x 4"	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 / M	1203.97 / M	1156.20 / M
4" x 5"	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 / M	1203.97 / M	1156.20 / M
4" x 6"	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 / M	1203.97 / M	1156.20 / M
2" Circle	290.33	300.14	309.23	367.20	474.51	659.93	497.71 / M	444.28 / M	424.60 / M
2-1/2" Circle	330.96	346.31	359.46	402.24	511.01	730.01	517.39 / M	469.59 / M	424.60 / M
3" Circle	330.96	346.31	359.46	402.24	511.01	730.01	517.39 / M	469.59 / M	424.60 / M
3-1/2" Circle	338.55	357.96	375.81	483.27	657.01	949.02	742.34 / M	680.48 / M	635.49 / M
4" Circle	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 / M	1203.97 / M	1156.20 / M
4-1/2" Circle	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 / M	1203.97 / M	1156.20 / M
5" Circle	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 / M	1203.97 / M	1156.20 / M
1-1/2" x 2-1/2" Oval	290.33	300.14	309.23	367.20	474.51	659.93	497.71 / M	444.28 / M	424.60 / M
2" x 3" Oval	330.96	346.31	359.46	402.24	511.01	730.01	517.39 / M	469.59 / M	424.60 / M
2" x 3-1/2" Oval	330.96	346.31	359.46	402.24	511.01	730.01	517.39 / M	469.59 / M	424.60 / M
2" x 4" Oval	330.96	346.31	359.46	402.24	511.01	730.01	517.39 / M	469.59 / M	424.60 / M
3" x 4" Oval	338.55	357.96	375.81	483.27	657.01	949.02	742.34 / M	680.48 / M	635.49 / M
4" x 6" Oval	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 / M	1203.97 / M	1156.20 / M

Each Additional Ink Color (up to 3 colors)

54.00	54.00	54.00	54.00	54.00	54.00	54.00	32.00 / M	22.00 / M	15.00 / M	9A
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Need 10,000
or more labels?

Ask for a Quote

For additional sizes or
more than 3 ink colors,
please see sales
associate.



1-1/2" x 4"



2" x 2"



3" x 4"



3" x 6"



2" x 3-1/2"



3" x 1"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grids on page 36.

STEP 2: Choose Label Stock



Reflective

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Light Blue	Dark Gray	Ivory
Pink	Light Green	Light Gray
Medium Blue	Warm Red	

- Use in poorly lit areas where high visibility is needed.
- Great for outdoor applications.
- Weather and sun resistant for up to 4 years.



See page 44 for additional information about Reflective Labels.



Any label in this section can have a Consecutive Number or Variable Data. See a sales associate for pricing and additional information.



Need 15,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

White Gloss Repositionable (Indoor Application Only)

Size	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1"	100.87	126.09	102.24/M	77.37/M	56.63/M	40.08/M
1" x 3"	118.03	147.54	132.60/M	116.06/M	85.01/M	66.33/M
1-1/2" x 3"	130.89	163.63	149.19/M	135.40/M	109.84/M	80.15/M
2" x 1"	111.58	139.48	121.57/M	106.38/M	75.97/M	58.03/M
2" x 1-1/2"	118.03	147.54	132.60/M	116.06/M	85.01/M	66.33/M
2" x 3"	139.48	174.36	154.72/M	138.16/M	116.06/M	82.88/M
2" x 3-1/2"	262.99	328.75	250.10/M	201.77/M	139.60/M	96.08/M
2-1/2" x 1-1/2"	126.64	158.28	143.66/M	127.08/M	105.00/M	74.58/M
2-3/4" x 1-3/4"	130.89	163.63	149.19/M	135.40/M	109.84/M	80.15/M
2" x 4"	148.09	185.10	171.29/M	154.74/M	129.87/M	96.71/M
2" x 4-1/2"	275.88	344.84	263.99/M	212.82/M	163.07/M	118.20/M
3" x 3"	156.64	195.84	176.84/M	157.50/M	132.60/M	99.47/M
3" x 4"	165.27	206.58	187.88/M	168.54/M	140.91/M	121.57/M
4" x 4"	199.57	249.48	215.53/M	182.33/M	160.25/M	129.87/M
5" x 3"	190.96	238.75	209.98/M	179.57/M	157.48/M	127.10/M
2" Circle*	126.64	158.28	143.66/M	127.08/M	105.00/M	74.58/M
2-1/2" Circle*	143.75	179.69	162.99/M	146.44/M	122.80/M	89.83/M
3" Circle"	156.64	195.84	176.84/M	157.50/M	132.60/M	99.47/M
3-1/2" Circle*	173.82	217.27	195.31/M	172.21/M	146.44/M	123.47/M
4" Circle*	199.57	249.48	215.51/M	182.35/M	160.25/M	129.85/M
1-1/4" x 2" Oval*	118.03	147.54	132.60/M	116.06/M	85.01/M	66.33/M
1-1/4" x 2-1/2" Oval*	126.64	158.28	143.66/M	127.08/M	105.00/M	74.58/M
1-1/2" x 3" Oval	130.89	163.63	149.19/M	135.40/M	109.84/M	80.15/M
2" x 3" Oval*	139.50	174.36	154.72/M	138.16/M	116.06/M	82.88/M
3" x 4" Oval	165.27	206.56	187.88/M	168.54/M	140.91/M	121.57/M

6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M
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6A

Clear or White Polypropylene Repositionable (Indoor and Outdoor Application)

Size	250	500	1,000	2,000	3,000	5,000
1/2" x 1"	147.42	196.57	275.77	155.60/M	117.65/M	80.94/M
1" x 3"	156.73	205.89	284.62	189.52/M	146.76/M	103.55/M
1-1/2" x 3"	167.36	217.82	294.75	203.66/M	162.72/M	116.93/M
2" x 1"	151.42	201.89	280.83	157.76/M	118.66/M	81.17/M
2" x 1-1/2"	156.73	205.89	284.62	189.52/M	146.76/M	103.55/M
2" x 3"	172.67	221.82	301.07	206.20/M	171.32/M	132.63/M
2" x 3-1/2" Business Card	177.98	228.45	306.12	207.45/M	173.17/M	149.23/M
2" x 4"	183.31	233.76	308.65	208.73/M	173.78/M	149.23/M
2" x 4-1/2"	188.62	239.07	312.46	210.61/M	175.64/M	159.04/M
2-1/2" x 1-1/2"	162.05	211.20	289.68	202.39/M	159.66/M	109.30/M
2-3/4" x 1-3/4"	167.36	217.82	294.74	203.66/M	162.72/M	116.93/M
3" x 3"	188.62	239.07	312.46	210.61/M	175.64/M	159.04/M
3" x 4"	203.23	253.71	322.59	215.67/M	180.55/M	166.41/M
4" x 4"	217.82	273.61	336.49	222.63/M	186.68/M	182.99/M
5" x 3"	216.50	268.29	333.96	220.74/M	184.83/M	182.99/M
2" Circle*	162.05	211.20	289.68	202.39/M	159.66/M	109.30/M
2-1/2" Circle*	177.98	228.45	306.12	207.45/M	173.16/M	149.23/M
3" Circle"	188.62	239.07	312.46	210.61/M	175.64/M	159.04/M
3-1/2" Circle	207.19	259.01	326.36	217.58/M	182.38/M	173.17/M
4" Circle*	217.82	273.61	336.49	222.63/M	186.68/M	182.99/M
1-1/4" x 2" Oval*	156.73	205.89	284.62	189.52/M	146.76/M	103.55/M
1-1/4" x 2-1/2" Oval*	162.05	211.20	289.68	202.39/M	159.66/M	109.30/M
1-1/2" x 3" Oval	167.36	217.82	294.75	203.66/M	162.72/M	116.93/M
2" x 3" Oval*	172.67	221.82	301.07	206.20/M	171.32/M	132.63/M
3" x 4" Oval	203.23	253.71	322.59	215.67/M	180.55/M	166.41/M

6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M
--	-------	-------	-------	---------	---------	---------

6A



1" x 3"



2" x 1-1/8" Oval



2" x 1"



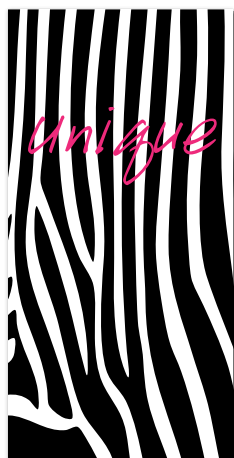
4" Circle



3" Circle



2" x 3"



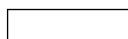
2" x 4"



STEP 1: Choose Label Shape and Size

Choose any size from the pricing grids on page 38.

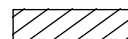
STEP 2: Choose Label Stock



White Gloss
Repositionable
(back adhesive only)



White Polypropylene
Repositionable
(back adhesive only)



Clear Polypropylene
Repositionable

STEP 3: Choose Ink Color

Standard ink colors



Black



Red



Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

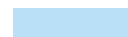
More ink colors: \$15.00* per color.



Gold



Silver



Light Blue



Dark Gray



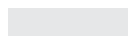
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

- Repositionable Labels can be applied and reapplied to almost any surface.
- Removes cleanly leaving no residue.
- Use Repositionable Labels as an alternative to magnets.



See page 44 for additional information about Repositionable Labels.

TAMPER EVIDENT *labels*



Checkerboard Pattern



Void Pattern



White Destructible Polyethylene



Die Cut Labels	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1-1/2"	208.39	260.52	224.05/M	192.80/M	138.07/M	99.00/M
3/4" x 1-1/2"	216.73	270.91	229.24/M	200.59/M	143.26/M	109.43/M
3/4" x 1-3/4"	216.73	270.91	229.24/M	200.59/M	143.26/M	109.43/M
3/4" x 2"	216.73	270.91	229.24/M	200.59/M	143.26/M	109.43/M
1" x 1"	208.39	260.52	224.05/M	192.80/M	138.07/M	99.00/M
1" x 1-1/2"	216.73	270.91	229.24/M	200.59/M	143.26/M	109.43/M
1" x 2"	216.73	270.91	229.24/M	200.59/M	143.26/M	109.43/M
1" x 3"	229.24	286.57	250.05/M	218.85/M	160.30/M	125.09/M
1-1/2" x 1-1/2"	229.24	286.57	250.05/M	218.85/M	160.30/M	125.09/M
2" x 2"	245.96	307.42	270.91/M	239.63/M	198.04/M	140.63/M
2" x 3"	270.91	338.67	291.76/M	260.52/M	218.85/M	156.29/M
2" x 4"	287.63	359.52	323.01/M	291.80/M	244.90/M	182.38/M
1/2" Circle	195.91	244.86	192.80/M	145.87/M	106.79/M	75.59/M
3/4" Circle	208.39	260.52	224.05/M	192.80/M	138.07/M	99.00/M
1" Circle	208.39	260.52	224.05/M	192.80/M	138.07/M	99.00/M
1-1/2" Circle	229.24	286.57	250.05/M	218.85/M	160.30/M	125.09/M
2" Circle	245.96	307.42	270.91/M	239.63/M	198.00/M	140.63/M

6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M
--	-------	-------	---------	---------	---------	--------

6A

Square Cut Labels	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	401.91	502.32	373.65/M	301.92/M	197.97/M	127.50/M
1.1 to 2 Sq. In.	413.80	517.23	386.03/M	311.79/M	206.71/M	134.87/M
2.1 to 3 Sq. In.	437.57	546.95	408.27/M	321.66/M	215.39/M	142.34/M
3.1 to 4 Sq. In.	449.42	561.83	410.77/M	331.60/M	223.95/M	149.75/M
4.1 to 5 Sq. In.	461.31	576.63	423.22/M	341.51/M	232.58/M	157.18/M

6A

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M
--	-------	-------	---------	---------	---------	--------

6A

Need 15,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



2" x 4"



3/4" x 2"



1" x 2"



2" x 3"



2" Circle

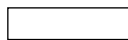


1-1/2" x 2"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 40.

STEP 2: Choose Label Stock



Tamper Evident
Destructible



Tamper Evident
Checkered



Tamper Evident
Void

STEP 3: Choose Ink Color

Standard ink colors



Black



Red



Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

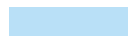
More ink colors: \$15.00* per color.



Gold



Silver



Light Blue



Dark Gray



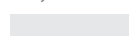
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

- Chrome Polyester with Void and Checker Patterns leave a tamper mark on the surface when removed.
- Void pattern not recommended for small sizes. Lettering is 3/16" tall.
- Highly Destructible White Polyethylene shreds when removed leaving the decal not usable.
- Allow 24 hours for label stock to set.
- Tamper Evident labels are not weatherproof.



See page 44 for additional information about Tamper Evident Labels.



2"

FRAGILE FI

3"



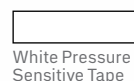
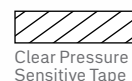
2"



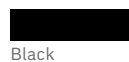
3"

**STEP 1: Choose Size**

Choose any size from the pricing grid.

STEP 2: Choose StockWhite Pressure
Sensitive TapeClear Pressure
Sensitive Tape**STEP 3: Choose Ink Color**

Standard ink colors



Black



Red



Yellow



Reflex Blue



Green



White



Process Blue



Violet



Brown



Burgundy



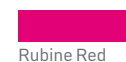
Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

- Up to 3 printed colors.
- Custom inks available at NO CHARGE.
- Ink cannot bleed off the edge of Printed Tape.
- Tints are available. Tint color must be one of the 3 maximum colors.
- Finished on 3" cores.
- Minimums: 24 rolls of 3", 36 rolls of 2".



See page 44 for additional information about Printed Tape.

Size	Inks	1 Case	2 Cases	5 Cases	10 Cases	20 Cases
2" x 55 Yards 36 Rolls/Case • NEW	1	163.38	155.08	146.77	138.46	132.92
	2	177.23	168.92	160.62	152.31	146.77
	3	188.31	180.00	168.92	163.38	157.85
2" x 110 Yards 36 Rolls/Case • NEW	1	274.15	260.31	246.46	232.62	227.08
	2	301.85	288.00	274.15	260.31	254.77
	3	324.00	310.15	302.46	282.46	276.92
3" x 55 Yards 24 Rolls/Case • NEW	1	171.69	151.38	138.46	134.77	131.08
	2	180.92	160.62	147.69	144.00	140.31
	3	188.31	168.00	155.08	151.38	147.69
3" x 110 Yards 24 Rolls/Case • NEW	1	219.69	201.23	182.77	175.38	171.69
	2	238.15	219.69	201.23	193.85	190.15
	3	252.92	234.46	216.00	208.62	204.92

Prices listed are per case. Please call if ordering more than 21 cases.

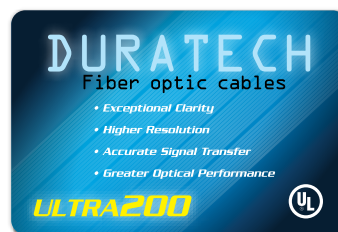
additional LABEL PRODUCTS

UL APPROVED LABELS

Labels authorized by Underwriters Laboratories. Approved to print full-color, spot color and consecutive numbered labels with the UL mark on a variety of high-performance durable stocks for indoor and outdoor applications.

Popular applications are:

- Appliances and HVAC
- Building Materials
- Chemicals
- Energy
- Food
- Health Systems
- Electronics
- High Tech
- Life Safety and Security
- Lighting
- Power and Controls
- Water
- Fire and Safety
- Wire and Cable



SCRATCH OFF INKS

Add an interactive Scratch Off element to cards, self mailers, or labels.

Popular applications are:

- Trade Shows
- Health and Beauty
- School Promotions
- Fund Raising
- On Pack Promotions



SCRATCH & SNIFF INKS

Accentuate the effect of a promotion with inks that literally deliver the aroma of the message.

Popular applications are:

- Fire & Safety
- School Promotions
- Restaurant Promotions
- Health and Beauty
- Wine and Spirits
- Food and Beverage

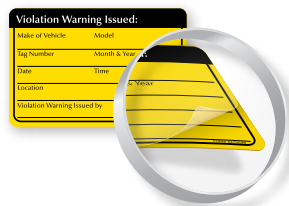


SELF LAMINATING LABELS

Self Laminating labels start as a standard label, but with the addition of a self lamination increasing protection to important information. Great for use in harsh environments. Easy to use and very durable.

Popular applications are:

- Fire & Safety
- Appliances and HVAC
- Car Windshields
- Chemicals
- Wire and Cable



DOUBLE SIDED LABELS

Double Sided labels can be viewed from either side.

Popular applications are:

- Retail Store Fronts
- Product Placement and Promotions
- Car Windshields
- Point of Purchase
- Travel and Tourism



additional INFORMATION

REFLECTIVE LABELS

- Use in poorly lit areas where high visibility is needed.
- Most commonly finished as singles. Most can be finished on rolls upon request. Reflective labels are not scored on the backside.
- Stock appears more silver than white in color.
- We cannot guarantee an exact PMS match on Reflective labels.

REPOSITIONABLE LABELS

- Can be applied and reapplied to almost any surface.
- White Gloss Repositionable for indoor application.
- White Polypropylene Repositionable for indoor and outdoor application. If being used outdoors, lamination is suggested.

TAMPER EVIDENT

- Highly Destructible White Polyethylene - Shreds when removed leaving the decal not usable. Waste cannot be removed so the label cannot be machine applied.
- Silver Void and Checker Patterns leave a tamper mark on the surface when removed.
- Void Pattern not recommended for small sizes. VOID lettering is 1/2" tall.
- Allow 24 hours for materials to set up.

PRINTED TAPE

- Printed with any custom design or message.
- 1, 2, or 3 printed colors.
- Custom inks available at NO CHARGE.
- Ink cannot bleed off the edge of Printed Tape.
- Tints are available. Tint color must be one of the 3 maximum colors.
- Finished on 3" cores.
- Minimums: 24 rolls of 3", 36 rolls of 2".

GENERAL INFORMATION

- Additional ink color charges will apply if you are using more than one ink color on the same label.
- Paper stock and ink colors are computer generated and do not reflect exact stock color or texture.
- Actual samples available upon request.



Computer Labels

46

Stock Mailing
Labels

47

Laser Labels

48-49

Standard Label
Upcharges

50

Cranston Distribution
Attn: Mr. Karen Cranston
8795 Denison Pkwy W
Corning, NY 14830

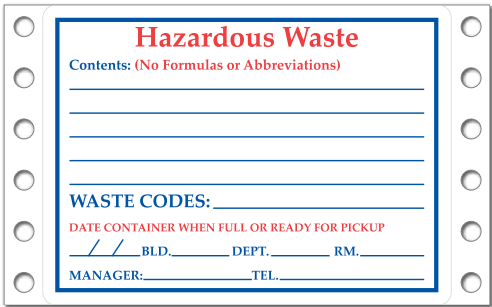
Cost Analysis Enclosed



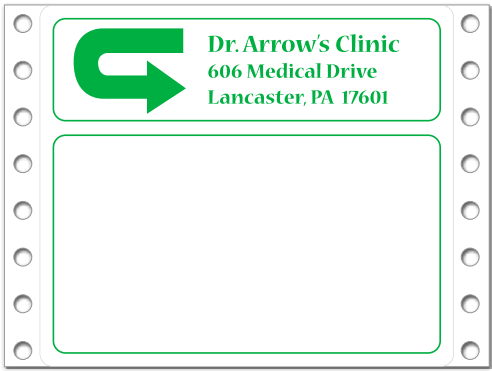
Handbook & Map
Mr. Bill Johnson
1000 E. Main St.
Corning, NY 14830

Handbook & Map
Mr. Bill Johnson
1000 E. Main St.
Corning, NY 14830





4" x 2-15/16" (Carrier Width 4-3/4")



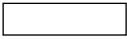
4-1/2" x 3-15/16" (Carrier Width 5-1/4")

- Perforated at NO CHARGE.
- 30% discount for blank labels.
- Additional setups and sizes are available. See a sales associate for pricing and availability.
- Standard finishing is fan-folded with pin-fed. See an associate for special setups including: custom perforations, paper stocks or labels that are more than one across.

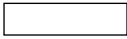
STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid.

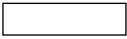
STEP 2: Choose Label Stock



White EDP
Litho



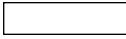
White EDP
Removable



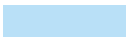
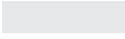
White Computer
Gloss
30% upcharge

STEP 3: Choose Ink Color

Standard ink colors

 Black	 Red	 Yellow	 Reflex Blue
 Green	 White	 Process Blue	 Violet
 Brown	 Burgundy	 Orange	 Hunter Green
 Golden Yellow	 Rubine Red	 Teal	

More ink colors: \$15.00* per color.

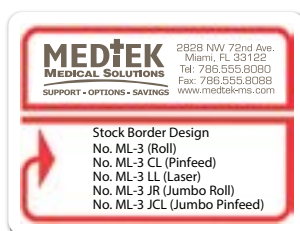
 Gold	 Silver	 Light Blue	 Dark Gray
 Ivory	 Pink	 Light Green	 Light Gray
 Warm Red	 Medium Blue		

Need 15,000 or more labels?
Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

Depth	Size	Carrier Width	500	1,000	2,000	3,000	5,000	10,000
15/16"	2-1/2" x 15/16"	3-1/4"	94.05	118.16	64.73/M	61.34/M	44.29/M	42.61/M
15/16"	3-1/2" x 15/16"	4-1/4"	67.90	84.88	68.16/M	61.66/M	46.46/M	41.84/M
1-15/16"	3-1/2" x 1-15/16"	4-1/4"	92.69	115.85	91.08/M	78.66/M	66.61/M	55.76/M
1-15/16"	4" x 1-15/16"	4-3/4"	105.08	131.33	97.59/M	91.08/M	69.71/M	55.53/M
2-7/16"	4" x 2-7/16"	4-3/4"	164.91	206.15	122.65/M	117.54/M	88.60/M	74.96/M
2-7/8"	3-7/8" x 2-7/8"	4-5/8"	164.91	206.15	122.65/M	117.54/M	88.60/M	74.96/M
2-7/8"	5" x 2-7/8"	5-3/4"	182.63	228.30	138.01/M	134.59/M	112.44/M	93.69/M
2-15/16"	4" x 2-15/16"	4-3/4"	121.16	151.47	122.04/M	106.87/M	85.17/M	68.14/M
2-15/16"	4-1/4" x 2-15/16"	5"	124.89	156.10	122.37/M	109.98/M	92.76/M	72.78/M
2-15/16"	5" x 2-15/16"	5-3/4"	128.64	160.77	125.44/M	114.61/M	97.59/M	75.90/M
2-15/16"	5-3/4" x 2-15/16"	6-1/2"	207.17	258.96	148.22/M	143.09/M	126.06/M	103.92/M
3-7/16"	5" x 3-7/16"	5-3/4"	264.41	330.49	189.12/M	158.43/M	141.40/M	115.85/M
3-15/16"	4" x 3-15/16"	4-3/4"	217.53	262.78	148.19/M	143.94/M	126.06/M	103.92/M
3-15/16"	5" x 3-15/16"	5-3/4"	162.05	202.56	159.20/M	127.00/M	106.87/M	89.83/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"			54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

STOCK MAILING *labels*



Mailing Label Options

- Roll labels are printed on White Litho.
- Computer Labels are printed on White EDP.
- Laser Labels are printed on White Laser.
- Borders are pre-printed and cannot be altered in size or color.
- Imprint can be one color only.
- If your address information requires more than one color, please price as a custom label.
- Imprint area is 1/8" from the edge of the stock border.

Stock Mailing Labels are available in rolls, fan-folded with pin-fed or laser.

Mailing Labels

measure 4" x 3" on a roll; 4" x 2-15/16" pin-fed

Jumbo Mailing Labels

measure 5" x 4" on a roll; 5" x 3-15/16" pin-fed

Roll Labels & Computer Labels

Size	500	1,000	2,000	3,000	5,000	10,000	
Mailing (4" x 3" or 4" x 2-15/16")	60.62	75.78	66.32/M	60.01/M	53.66/M	45.80/M	
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	76.41	91.57	82.09/M	75.78/M	63.15/M	55.26/M	6A
15,000 & Above - Ask for a quote							

Recycled Roll Labels & Computer Labels

ML-16 Only

Size	500	1,000	2,000	3,000	5,000	10,000	
Mailing (4" x 3" or 4" x 2-15/16")	69.71	87.14	76.27/M	69.01/M	61.72/M	52.67/M	
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	87.88	105.31	94.41/M	87.14/M	72.62/M	63.56/M	6A
15,000 & Above - Ask for a quote							

Laser Labels

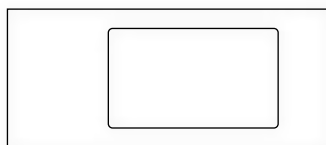
Prices shown are per 100 Sheets.

Size	100 sheets	200 sheets	300 sheets	400 sheets	500 sheets	
4" x 3-1/3"	72.63	53.67	45.80	37.91	32.75	
	600 labels	1,200 labels	1,800 labels	2,400 labels	3,000 labels	5A
600 Sheets & Above - ASK FOR A QUOTE						



Need 1,000 or more sheets?

Ask for a Quote



LZ-10
Mailing Label 5" x 2-15/16"
Overall 4-1/8" x 9-1/2"
White Litho Stock Only

LZ-10 Mailing Labels

Inks	200	300	500	1000	
Blank	28.89/Lot	33.45/Lot	65.50/Lot	125.41/Lot	
1 Color	80.29/Lot	92.95/Lot	139.35/Lot	185.33/Lot	
2 Color	140.85/Lot	163.03/Lot	209.02/Lot	256.39/Lot	4A

1-3/4" x 1/2" DT-25 80-UP	2-5/8" x 1" DT-50 30-UP	4" x 1" DT-75 20-UP	4" x 1-1/3" DT-100 14-UP	4" x 2" DT-125 10-UP
4" x 3-1/3" DT-150 6-UP	8-1/2" x 11" DT-175 1-UP (8-1/2" score on liner)	3-7/16" x 2-3/3" DT-200 30-UP	1-5/8" Circle DT-325 24-UP	2-1/2" Circle DT-350 12-UP
3-1/3" Circle DT-375 6-UP	8-1/2" x 5-1/2" DT-400 2-UP	8-1/2" x 3-1/2" DT-425 3-UP	4-1/4" x 5-1/2" DT-450 4-UP	4" x 5" DT-475 4-UP
4" x 3" DT-500 6-UP	4" x 3-1/4" DT-525 6-UP	4-1/4" x 2-3/4" DT-550 8-UP	3-3/4" x 2-7/16" DT-575 8-UP	4" x 2-1/2" DT-600 8-UP

White Litho

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	36.40	59.29	75.63	109.35	
1 Color	N/A	219.45	238.67	260.36	4A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"					
	N/A	54.00	54.00	54.00	4A

Fluorescent, White Gloss, Opaque & Removable

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	52.80	91.90	117.23	169.50	
1 Color	N/A	285.29	310.28	338.47	4A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"					
	N/A	54.00	54.00	54.00	4A

Gold Foil, Silver Foil & White Vinyl

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	69.16	133.41	170.18	246.06	
1 Color	N/A	318.21	346.06	377.53	4A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"					
	N/A	54.00	54.00	54.00	4A

Matte Clear

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets	
Blank	81.90	163.04	208.00	300.73	
1 Color	N/A	340.16	370.57	403.56	4A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"					
	N/A	54.00	54.00	54.00	4A

STEP 1: Choose Label Shape and Size

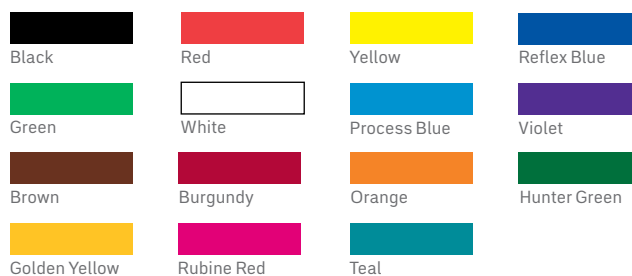
Choose any size from the samples on pages 48 and 49.

STEP 2: Choose Label Stock

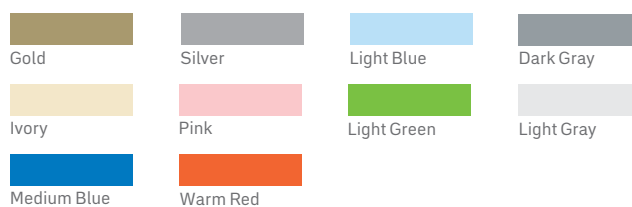


STEP 3: Choose Ink Color

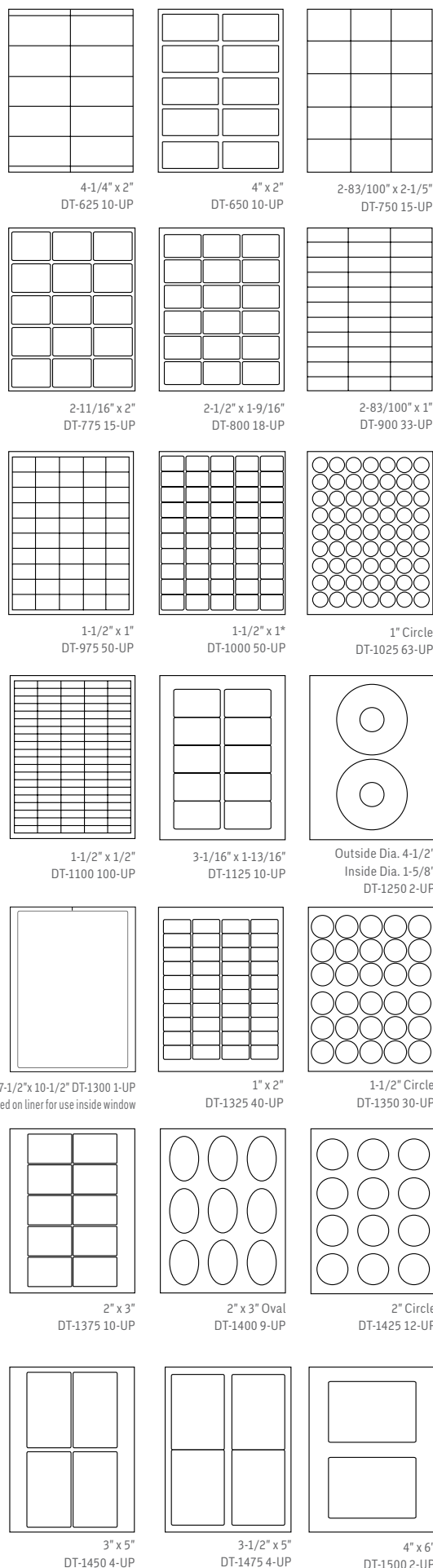
Standard ink colors



More ink colors: \$15.00* per color.



- Compatible with popular software programs. Samples can be provided for testing.
- Bleeds are not available on all sizes.
- Laser Labels should be priced and ordered by the sheet.
- Additional setups and sizes are available. See a sales associate for pricing and availability.
- Blank Laser Labels cannot be combo priced.



standard LABEL UPCHARGES

BLEED: \$30.00*

Charge applies when the ink extends to the edge of the label. NO CHARGE for a bleed on process color labels.

COLOR MATCH: \$42.00*

Charge applies when specifying an ink color other than the standard inks listed in this catalog. Supply a PANTONE number from the PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We will match the coated version unless otherwise noted on the order. Color matches are guaranteed within a shade lighter or darker to the swatch provided.

COMBINED ORDERS

You may combine label orders for quantity pricing when they are the same size and ordered at the same time.

- COPY CHANGE: \$18.00*
- INK CHANGE: \$18.00*
- PAPER CHANGE: \$18.00*
- FOIL STAMP COPY CHANGE: \$25.00*
- FOIL STAMP INK OR PAPER CHANGE: \$18.00*
- PROCESS COLOR COPY CHANGE: \$25.00*

Minimum quantity per copy change –

- 500 for spot color
- 250 for Weatherproof, Bumper Stickers, Consecutive Number and Static Cling
- 100 for process color

NOTE: Combining orders may effect the turnaround time of your order. Blank laser labels and Promotional Products cannot be combined for quantity pricing.

LAMINATION

Lamination is charged as an additional ink color. It adds gloss, enhances color and provides a scuff-resistant surface. We do not recommend writing or typing on laminated labels.

PROOFS

Turnaround time does NOT begin until the proof has been approved.

PDF PROOF: \$15.00* Proof will be sent via email.

\$10.00* charge to change copy or layout after proofing is complete.

PAPER PROOF: \$15.00* Proof will be sent via fax.

\$10.00* charge to change copy or layout after proofing is complete.

COLOR PAPER PROOF: \$22.00* Proof will be sent via Expedite.

\$13.50* charge to change copy or layout after proofing is complete.

PRESS PROOF

Standard Rates - additional charges may apply based on order specifications.

- One color label \$30.00*
- Laser Labels \$55.00*
- Process Color Labels \$35.00*
- Static Cling \$30.00*
- Foil Imprint or Embossed \$55.00*
- Process Color + Foil Imprint/Embossed \$55.00*

Add \$15.00* for each additional color and/or lamination.

All press proofs are sent via Expedite service. Proof turnaround will match the turnaround of the product being ordered. If copy or layout changes are needed after the proofing process is complete, a 2nd press proof charge will apply.

PERFORATION: \$30.00*

Available in most die cut sizes. Some sizes are automatically perforated at no charge. These sizes include: 5 x 4, 5 x 3, 4 x 3; all stock mailing labels; all computer labels. (Ask for details.)

ROLLS

All labels are finished on rolls unless otherwise noted on your order. The quantity per roll will be determined by the factory. If you require a specific amount per roll, please see a sales associate.

- 100-249 – 35¢ per roll
- 250-499 – 20¢ per roll

EXTENDED LIFE DURABLE DECALS are finished in a sheeted format. You may receive multiple labels per sheet.

SCREENS

All screens are produced at 133 lines per inch with a minimum tint of 2% up to a maximum tint of 80% and a 60 degree angle. We prefer that you provide a solid for us to screen or send a disk. Process Color screens are produced at 150 lines per inch. 200 lines per inch screens are available upon request. Reflective Labels and Extended Life Durable Decals are produced at 85 lines per inch. \$35.00* per screened color.

SINGLE LABELS: \$30.00*

Individually die cut or square cut labels in a stack. Square cut labels require an additional charge for a tab or score. See sales associate for details. Reflective Labels and Extended Life Durable Decals are finished in sheets. Multiple labels per sheet may be supplied.

SPECIAL LABEL STOCKS:

REMOVABLE: The following stocks are available with removable adhesive. There is no charge for this feature on quantities up to 14,999. Labels will be removable from various surfaces for 3 to 6 months.

- White Gloss
- Green Fluorescent
- White Litho
- Orange Fluorescent
- Yellow Fluorescent
- Red Fluorescent
- Pink Fluorescent

PLIA-A-PRINT: Recommended for plastic or glass surfaces or surfaces that are curved. Available in white litho only. There is no charge on quantities up to 14,999.

OPAQUE: Opaque labels are used to cover up a mistake on an expensive form or brochure. You cannot see through the opaque backing. There is no charge for this feature on quantities up to 14,999.

CLEAR POLYPROPYLENE: (non-weatherproof) For clear polypropylene with no lamination, add 50% to the base paper cost.

WHITE VINYL, YELLOW VINYL OR CLEAR POLYPROPYLENE REMOVABLE: (non-weatherproof) For stock with no lamination, add 75% to the base paper cost.

MATTE SILVER POLYESTER, BRUSHED SILVER POLYESTER, OR SHINY SILVER POLYPROPYLENE: (non-weatherproof) For stock with no lamination, add 100% to the base paper cost.

TINTING

White label stock can be custom tinted to any ink color. This is charged as an additional ink color. If the tint color is a custom match, an additional \$42.00* will apply.

NOTE: Tinted label stock cannot easily be written or typed on.

HELPFUL INFORMATION

ADHESIVES

Permanent adhesive is supplied on all label orders unless otherwise specified. See a sales associate about availability and pricing for special adhesives. NOTE: For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion to a product, we will provide samples. Litho and Gloss stocks are not recommended for application to vinyl products.

ARTWORK

Supported programs include:

- Adobe Illustrator®
- Adobe Photoshop®
- QuarkXPress™
- Adobe InDesign®
- Adobe Acrobat® PDF (Embed images and fonts)

We will typeset 10 lines of text at NO CHARGE.

See associate for artwork requirements.

BLANK LABELS

Deduct 30% from the base cost for BLANK die cut, square cut or computer labels.

FONTS

We have the entire Adobe Font library. When submitting art files, please embed the fonts in your file.

INKS

Our inks are water based and are not opaque.

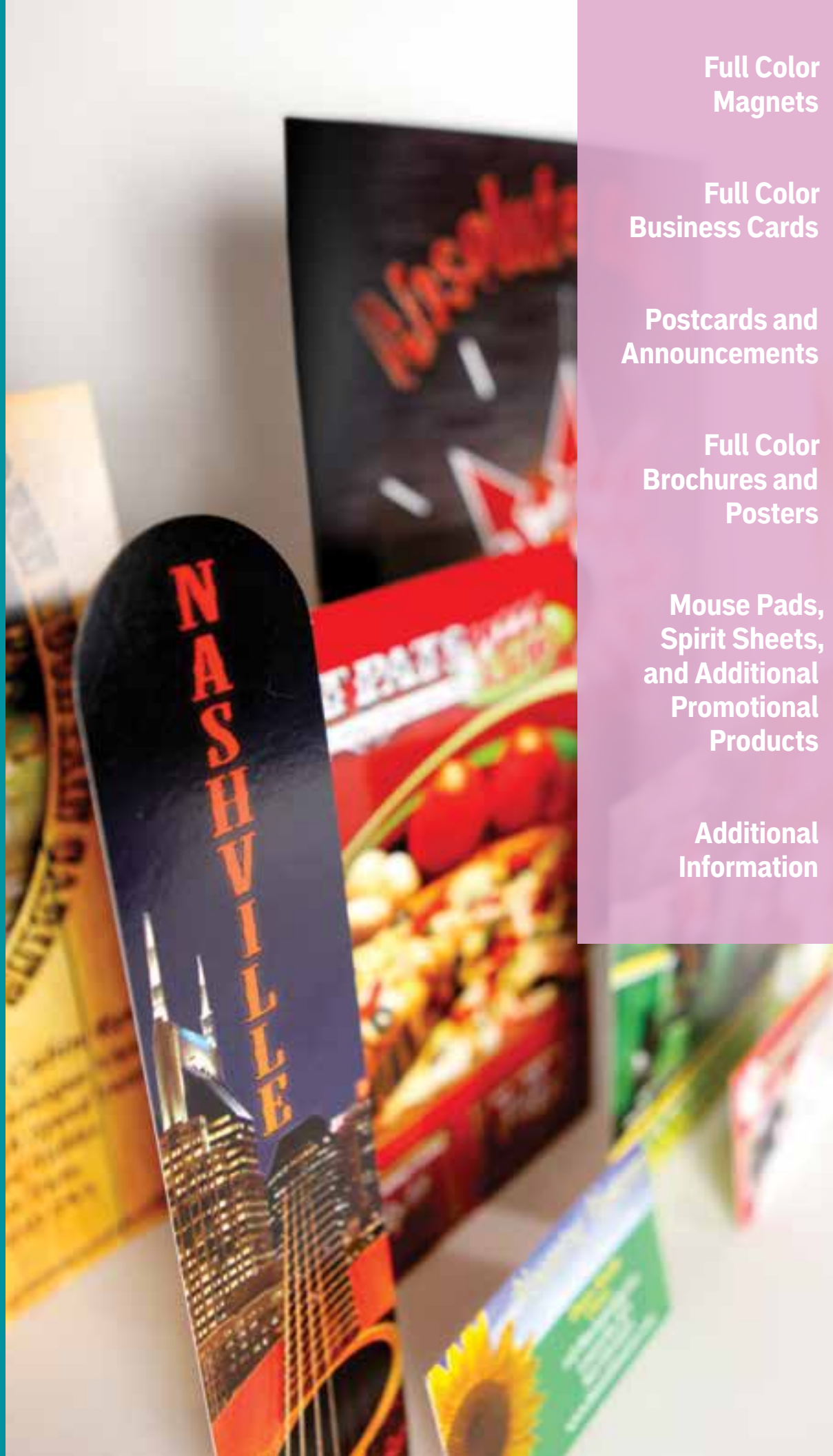
EXAMPLE: blue ink on yellow fluorescent stock will appear green.

LABELS TO BE TYPED ON

Only litho or fluorescent label stock can be typed or written on. Tinted labels, gloss stocks or weatherproof labels do not accept typing or some pens or pencils.

PRINT MARGIN

We require a 1/8" print margin from each edge of the label. The same print margin is required for stock mailing label borders.



Full Color
Magnets

52-53

Full Color
Business Cards

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Postcards and
Announcements

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Full Color
Brochures and
Posters

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Mouse Pads,
Spirit Sheets,
and Additional
Promotional
Products

57

Additional
Information

58



Need 10,000 or more?
Ask for a Quote

25 Mil Magnets for Indoor Use

Business Card Magnets	100	250	500	1,000	2,500	5,000	
2" x 3-1/2"	93.34	116.67	141.67	266.67	223.33	181.67	6C

Die Cut Magnets	100	250	500	1,000	2,500	5,000	
2" x 2"	101.25	169.31	218.25	333.00	193.50/M	173.25/M	
2" x 3"	114.75	191.25	265.50	364.50	279.00/M	213.75/M	
2" x 4"	157.50	196.88	304.17	391.67	182.25/M	162.00/M	
3" x 3"	121.50	202.50	338.63	436.50	375.75/M	290.25/M	
4" x 3-1/2"	121.50	202.50	315.00	425.25	303.75/M	267.75/M	
3" x 5"	121.50	202.50	315.00	425.25	303.75/M	267.75/M	
2" Circle	101.25	169.31	218.25	330.75	200.25/M	173.25/M	
3" Circle	121.50	202.50	338.63	436.50	375.75/M	290.25/M	
2-1/4" x 3-1/2" Oval	121.50	202.50	315.00	418.50	357.75/M	267.75/M	
3-1/2" x 6"	151.88	253.13	427.50	652.50	533.25/M	461.25/M	
4" x 4"	150.75	250.31	421.88	652.50	517.50/M	427.50/M	
4" x 6"	151.88	253.13	427.50	666.00	533.25/M	461.25/M	
4" x 7"	151.88	253.13	427.50	652.50	533.25/M	461.25/M	
5" x 7"	168.75	281.81	486.00	729.00	596.25/M	546.75/M	
5-1/2" x 8-1/2"	199.13	331.88	540.00	888.75	753.75/M	693.00/M	6C

Special Shapes	100	250	500	1,000	2,500	5,000	
Apple 2" x 2-1/4"	121.50	202.50	339.75	436.50	375.75/M	290.25/M	
Bear 2-3/4" x 2-1/2"	121.50	202.50	315.00	425.25	321.75/M	267.75/M	
Heart 2" x 2"	121.50	202.50	315.00	425.25	303.75/M	267.75/M	
3-1/2" x 4-1/2" Frame	175.50	292.50	427.50	666.00	465.75/M	393.75/M	
4" x 6" Frame	175.50	292.50	498.38	765.00	618.75/M	558.00/M	
4" x 7" Frame	175.50	292.50	498.38	765.00	618.75/M	558.00/M	
5" x 6-1/2" Frame	175.50	292.50	498.38	765.00	618.75/M	558.00/M	
5" x 7" Frame	175.50	292.50	498.38	765.00	618.75/M	558.00/M	
4-1/4" x 1-7/8" Van	121.50	253.13	315.00	418.50	357.75/M	267.75/M	6C

Custom Shape Magnets	100	250	500	1,000	2,500	5,000	
4.0 - 5.4 Sq. In.	213.75	236.25	259.20	475.20	291.60/M	205.20/M	
5.5 - 6.9 Sq. In.	213.75	258.75	291.60	496.80	302.40/M	216.00/M	
7.0 - 8.4 Sq. In.	213.75	275.63	318.60	529.20	324.00/M	237.60/M	
8.5 - 9.9 Sq. In.	213.75	292.50	351.00	561.60	345.60/M	259.20/M	
10.0 - 11.4 Sq. In.	213.75	298.13	378.00	583.20	367.20/M	275.40/M	
11.5 - 12.9 Sq. In.	213.75	303.75	391.50	604.80	388.80/M	291.60/M	
13.0 - 14.4 Sq. In.	213.75	309.38	405.00	626.40	410.40/M	307.80/M	
14.5 - 15.9 Sq. In.	213.75	320.63	437.40	648.00	432.00/M	324.00/M	
16.0 - 17.4 Sq. In.	236.25	326.25	453.60	675.00	459.00/M	351.00/M	
17.5 - 18.9 Sq. In.	236.25	354.38	475.20	702.00	486.00/M	378.00/M	
19.0 - 20.4 Sq. In.	236.25	371.25	491.40	729.00	513.00/M	405.00/M	
20.5 - 21.9 Sq. In.	236.25	382.50	507.60	756.00	529.20/M	421.20/M	6C

35 Mil Magnets for Outdoor Use

Die Cut Magnets	100	250	500	1,000	2,500	5,000	
3" x 11-1/2"	255.15	472.50	731.25	1,080.00	810.00/M	684.00/M	
3" x 5"	254.25	421.88	652.50	967.50	720.00/M	607.50/M	
4" x 6" Oval	254.25	421.88	652.50	967.50	720.00/M	607.50/M	
3" x 9"	236.25	394.88	608.51	915.30	684.45/M	564.98/M	
3-7/8" x 8" Ribbon	261.23	435.38	688.50	1,125.00	775.58/M	698.63/M	
4" Circle	247.50	416.25	630.00	922.50	675.00/M	585.00/M	
5-1/2" Circle	310.50	521.44	901.13	1,518.75	1,202.85/M	1,053.00/M	
6" Circle	454.50	900.00	1,293.75	2,187.00	1,871.10/M	1,591.65/M	6C



4" x 6"



2" x 3-1/2"



2-1/4" x 3-1/2" Oval



4" x 4"



4-3/16" x 1-7/8" Van Die



4" x 6"



4" x 6" Oval

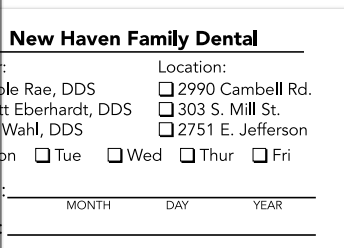
- Custom Shape magnets can be any shape or size less than 22 total square inches.
- Any custom size or shape possible with no extra die charge.



3-1/2" x 2"



Front



Back

3-1/2" x 2"



3-1/2" x 2"



3-1/2" x 2"

Standard Stocks	250	500	1,000	2,000
Printed on 1 side	25.66	30.81	42.83	34.29/M
Printed on 2 sides	32.53	39.40	54.85	42.88/M
UV Varnish (1 side)	5.00	5.00	5.00	2.50/M

4C

Standard paper stock options include:

- 14 Pt C1S
- 14 Pt C2S
- White 100# Smooth Cover

Premium Stocks	250	500	1,000	2,000
Printed on 1 side	30.81	37.68	54.85	42.88/M
Printed on 2 sides	37.68	46.26	66.86	51.46/M
UV Varnish (1 side)	5.00	5.00	5.00	2.50/M

4C

Premium paper stock options include:

- Natural White 100# Smooth Cover
- Antique Grey Smooth 100#
- White Recycled 100#
- White Linen 80#

Need 3,000 or more?
Ask for a Quote

POSTCARDS *and* ANNOUNCEMENTS



- Postcards and Announcements are printed on 14 point C1S.
- Backside print and UV Varnish are available. See a sales associate for pricing.
- Plain white envelopes are available. See a sales associate for pricing and availability.
- Orders cannot be combined for quantity pricing.
- Bleed - \$10.00*



4" x 6"



5" x 7"



4" x 6"

Size	25	50	100	250	500	1,000
4" x 6"	24.89	30.04	35.19	54.08	77.25	137.33
5" x 7"	26.14	31.54	36.95	56.78	81.11	144.20
5-1/2" x 8-1/2"	27.44	33.12	38.80	59.62	85.17	151.41

6C

Need 2,000 or more?
Ask for a Quote



- Brochures and Posters are printed on 100# Gloss Text.
- Orders cannot be combined for quantity pricing.
- Multiple fold configurations are available. See a sales associate for pricing and availability.
- Additional stocks and UV Varnish are also available. See a sales associate for pricing and availability.
- You cannot bleed artwork off of the edge of the 8-1/2" x 14" or 12" x 18".

Printed on 1 side	100	250	500	1,000
3-1/2" x 8-1/2"	65.28	79.64	84.56	108.24
5-1/2" x 8-1/2"	69.58	89.78	99.98	134.96
8-1/2" x 11"	83.00	119.74	146.95	215.48
8-1/2" x 14" (no bleed)	100.80	164.06	221.09	344.62
11" x 17"	109.83	180.11	240.87	376.50
12" x 18" (no bleed)	109.83	180.11	240.87	376.50

4C

Printed on 2 sides	100	250	500	1,000
3-1/2" x 8-1/2"	71.04	91.29	102.09	137.59
5-1/2" x 8-1/2"	77.63	106.88	125.76	178.65
8-1/2" x 11"	98.24	152.89	197.91	302.34
8-1/2" x 14" (no bleed)	130.45	229.60	322.44	517.83
11" x 17"	139.48	245.66	342.22	549.33
12" x 18" (no bleed)	139.48	245.66	342.22	549.33

4C

Need 2,000 or more?
Ask for a Quote

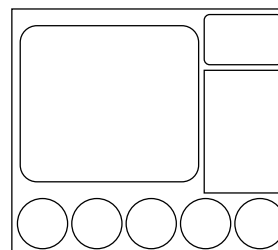
MOUSE PADS and SPIRIT sheets

NEW

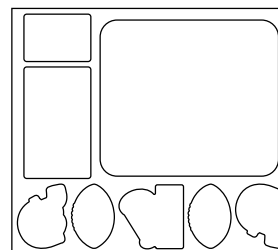


7" x 8" Mouse Pad
(Matte Lamination)

- Mouse Pads and Spirit Sheets are printed on 8 point tag stock with repositionable adhesive.
- Standard finishing will be sheets with matte lamination. See a sales associate for special setups and pricing.



11" x 12-1/2" Spirit1
7" x 8" Mouse Pad
3-1/2" x 2-1/4" Die Cut
3-1/2" x 5-1/2" Sq. Cut
2-1/4" Circle x 5



11" x 12-1/2" Spirit2
2-1/4" x 2-7/8" Helmet x 2
1-15/16" x 2-7/8" Football x 2
2-7/8" x 2-7/8" Cheer
7" x 8" Mouse Pad
3" x 2-1/8" Die Cut
3" x 5" Die Cut

additional PROMOTIONAL products

- Temporary Parking Passes
- Rack Cards
- Tent Cards
- Playing Cards
- Bookmarks



Bookmarks



Rack Card



Temporary Parking Pass



Tent Card

MOUSE PADS, SPIRIT sheets, and additional PROMOTIONAL products

MAGNETS

- Magnets are available in 25 mil and 35 mil thickness.
- 25 mil for indoor use. 35 mil for outdoor use.
- Laminated at no extra charge.
- Custom sizes and shapes are available. See a sales associate for additional information.

FULL COLOR BUSINESS CARDS

- Available on standard and premium materials.
- Dimensions: 2" x 3-1/2".
- Packaged in boxes of 250.

POSTCARDS AND ANNOUNCEMENTS

- Printed on 14 pt C1S.
- Backside print and UV Varnish are available. See sales associate for additional information.
- Envelopes available for all catalog sizes.
- Additional stocks available. See sales associate for additional information.

FULL COLOR BROCHURES AND POSTERS

- Brochures and Posters are printed on 100# Gloss Text.
- Orders cannot be combined for quantity pricing.
- Multiple fold configurations are available. See a sales associate for pricing and availability.
- Additional stocks and UV Varnish are also available. See a sales associate for pricing and availability.
- You cannot bleed artwork off of the edge of the 8-1/2" x 14" or 12" x 18".
- Fold options: tri-fold, z-fold, half fold, and single gate fold.
- All sizes have square corners.

BOOKMARKS

- UV varnish on one or both sides.
- Printed on 14pt C1S.
- Square or round top available.

GENERAL INFORMATION

- Promotional products cannot be combined for combo pricing.
- Bleed - \$10.00*
- Proofs
 - » PDF or Paper - \$15.00*
 - » Press proofs are available upon request. See a sales associate for additional information.
- Varnish – UV Varnish is available on most promotional products. See a sales associate for additional information.



STAMPS

Professional Steel
Core Self-Inking
Stamps

60

Self-Inking
Dater Stamps

61

Self-Inking
Stamps

62-63

Pre-Inked Stamps

64

Numbering
Stamps

65

Embossers

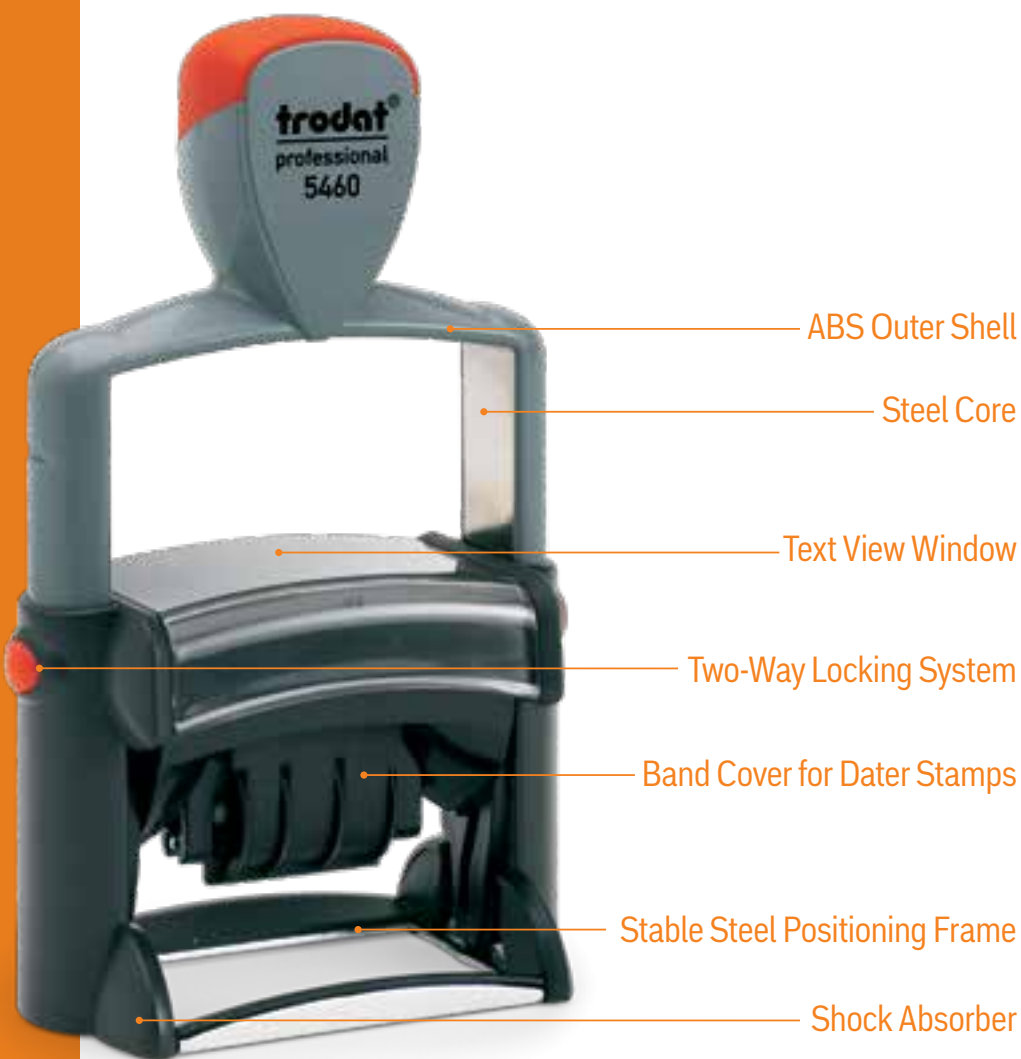
66

Handle Mount
Stamps

67



istamp



MT1 1-1/2" x 2-5/16"

Burris Brothers Tax Accountancy Office
736 West End Dr • Monmouth, NJ • 213.555.2121

Customer:		
Tax no.:	Date:	Customer no.:
Reason for Payment:		
Notation:	Signature:	

5211 2-5/32" x 3-5/16"



5208 2" x 2-3/4"



5204 1" x 2-3/8"

Need 100 or more?
Ask for a Quote



5200



MT1



5211

Professional Steel Core Stamp Pricing

Stamp	Price
NEW MT1	54.50
5200	40.73
5204	50.55
Replacement Ink Pad 8.00	
5208	64.79
5211	83.76
Replacement Ink Pad 10.15	

A

Priced Per Stamp

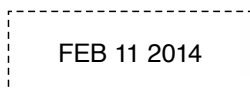
SELF-INKING DATER *stamps*

Metal Self-Inking Die Plate Dater

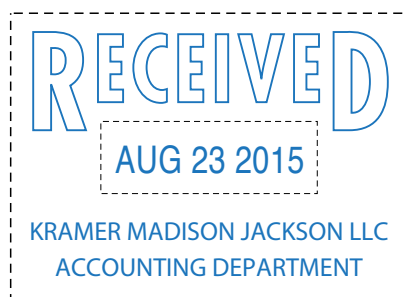


5460 5/32" Date Height
1-5/16" x 2-1/4"

Date Only



4820 5/32" Date Height

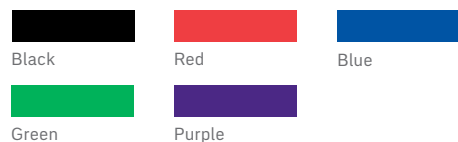


MD1 1-1/2" x 2-5/16"

STEP 1: Choose Stamp Style

Choose any stamp from pages 60 and 61.

STEP 2: Choose Ink Pad Color



Custom Self Inking Daters

Stamp	1-5	6-20	21-50
NEW MD1	76.50	68.85	61.20
4750	37.20	33.47	29.76
4820	23.49	21.12	18.78
5430	42.93	38.64	34.34
5460	64.36	57.91	51.50
54110	87.07	78.36	69.65
Replacement Ink Pad 9.00			

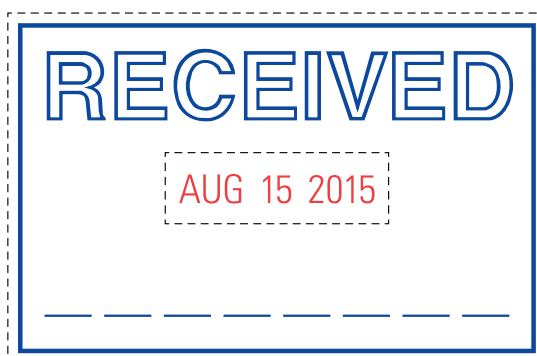
Priced Per Stamp



54110



MD1

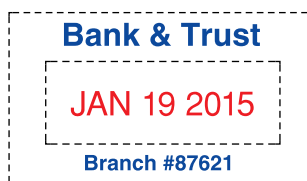


54110 2-5/32" x 3-5/16"

Metal Self-Inking Die Plate Dater



5430 5/32" Date Height
1" x 1-5/8"
Not available with printed borders



4750 5/32" Date Height
1" x 1-5/8"
Not available with printed borders

With Moveable Date Bands

- Available in one or two color combinations.
- Top and bottom lines will be the same color.
- Date easily changes.



4750

SELF-INKING DATER stamps



Jumbo Self-Inker
3" x 1-1/2"

Large Self-Inker
1" x 2-1/2"

Medium Self-Inker
7/8" x 2-3/8"

Small Self-Inker
9/16" x 1-1/2"

Mini Self-Inker
3/8" x 1-1/32"



Thompson Electronics
15 Lofton Street
New York, N.Y. 99955

Medium Self-Inker 7/8" x 2-3/8"

Inspector
21

Mini Self-Inker
3/8" x 1"

Michael Mitchell

4918 5/8" x 3"

PASS

4922 13/16" x 13/16"

Schwartz Bakery
Family owned & operated since 1942
www.SchwartzBakery.com

Large Self-Inker 1" x 2-1/2"

Custom Self Inking Stamps

Stamp	1-5	6-20	21-50
Mini - Ideal 4910	17.75	15.98	14.21
Small - Ideal 4911	19.79	17.81	15.82
Medium - Ideal 4913	22.15	19.94	17.71
Large - Ideal 4914	24.51	22.05	19.61
Jumbo - Ideal 4926	31.59	28.43	25.27
4922	20.08	18.06	16.07
4918	31.59	28.43	25.27

Priced Per Stamp

Accessory Pricing

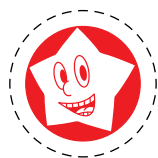
Item	Price
2 oz. Re-Ink Bottle	6.70
Replacement Ink Pad	4.20
Plate Only (per line)	4.30

Need 100 or more?
Ask for a Quote

- Self-Inking stamps contain a polymer stamp plate and an internal ink pad.



46019 with cover



46040 1-5/8" Circle



46019
3/4" Circle

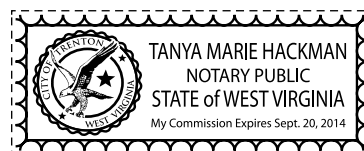


4923 1-3/16" x 1-3/16"



CS1

CS2



CS2 3/4" x 1-7/8"

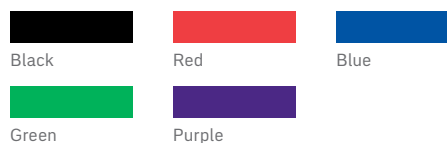


CS1 1/2" x 1-3/8"

STEP 1: Choose Stamp Style

Choose any stamp from pages 62 and 63.

STEP 2: Choose Ink Pad Color



Signatures must be supplied in black ink or sharp black and white copy only.

Allow 1/8" print margin on all Self-Inking stamps.

Self Inking Stamps

Stamp	1-5	6-20	21-50
46019	19.86	17.87	15.88
Replacement Ink Pad 4.75			
46040	28.93	26.04	23.15
Replacement Ink Pad 6.00			
4923	34.05	30.65	27.49
Replacement Ink Pad 8.75			

A

Stamp Mouse Stamps

Stamp	1-5	6-20	21-50
NEW CS1	23.50	21.16	18.80
NEW CS2	27.25	24.52	21.80

A

PRE-INKED *stamps*



Need 100 or more?
Ask for a Quote



FR6
1-9/16" x 2-1/2"



FC1
1-3/16"

Pre-Inked

Stamp	Size	1-5	6-20	21-50
NEW FC1	1-3/16" Circle	27.08	24.38	21.66
NEW FC2	1-5/8" Circle	32.06	28.86	25.64
NEW FR1	9/16" x 1-1/2"	23.47	21.12	18.78
NEW FR2	11/16" x 2"	27.08	24.38	21.66
NEW FR3	11/16" x 2-1/2"	29.48	26.54	23.60
NEW FR4	7/8" x 2-5/16"	34.60	29.79	26.48
NEW FR5	1-3/16" x 2"	33.56	31.96	28.40
NEW FR6	1-9/16" x 2-1/2"	43.06	38.76	34.46
NEW FR7	1-7/8" x 3-7/8"	49.84	44.86	39.88
NEW FR8	1-1/4" x 3-3/16"	44.00	39.60	35.20
NEW FR9	2-3/4" x 3-3/4"	71.58	64.42	57.26

Pre-Inked Re-Inking Solution 9.85 (10cc Bottle)

Priced Per Stamp

- Pre-Inked stamps contain the ink in the stamp plate and create crisp, clean impressions.

STEP 1: Choose Stamp Style

Choose any stamp from this page.

STEP 2: Choose Ink Pad Color



Signatures must be supplied in black ink or sharp black and white copy only.

Allow 3/8" print margin on all Pre-Inked stamps.

permanent PRE-INKED *stamps*



PF1

Fast Dry Impression Marking on:

- Glass
- Wood
- Tags
- Vinyl
- Leather
- Fabric
- Metal
- Plastic
- Plastic Bags
- Glossy/Coated Paper
- Plastic Films
- Photographs

PROPERTY OF
MADISONVILLE VALLEY
MIDDLE SCHOOL
6548 SAINT ANDREWS LN
BOOTHBAY HARBOR, ME 04538

PF1
13/16" x 2-1/4"

Permanent Pre-Inked Stamps

Stamp	Size	1-5	6-20	21-50
NEW PF1	1-1/8" x 2-15/16"	45.25	40.72	36.20

Priced Per Stamp

Accessory Pricing

Item	Price
6 cc Ink Bottle Refill	9.62
60 cc Ink Bottle Refill	29.48

A

NUMBERING *stamps*

stamps

NUMBERING

123456

1596 3/8" Number Height

12345678

1548 5/32" Number Height

123456

1546 5/32" Number Height



1596

Metal Numbering Machine

123456

5756 6 Wheels: 7/32" Type
Black ink included.

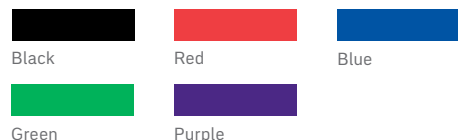


5756

STEP 1: Choose Stamp Style

Choose any stamp from this page.

STEP 2: Choose Ink Pad Color



Ink pads for 5756 (pack of 5) \$23.96
available in Black and Red.

See page 67 for Stamp Accessory pricing.

Die Plate Daters

TRANSFER
NOT NECESSARY

JAN 12 2014

COUNTY AUDITOR

2910 5/32" Date Height
1-7/8" x 2-3/4"

*One color ink impressions only.



2910

Numbering Stamps

Stamp	1-5	6-20	21-50
1546	11.14	10.02	8.90
1548	12.64	11.37	10.12
1596	21.36	19.22	17.10
1598	24.68	22.20	19.74
5756	68.59	-	-
5558	69.20	-	-

Priced Per Stamp

Date Stamps

Stamp	1-5	6-20	21-50
1117	12.64	11.37	10.12
1113/3150	23.49	21.12	18.78
1 Line Dater	12.64	11.37	10.12
2910	43.93	39.53	35.13

Priced Per Stamp

Metal Self-Inking
Die Plate Numberers

APPROVED

12345678

INSPECTION TEAM #2

5558 5/32" Number Height
1-1/4" x 2-3/16"

*One color ink impressions only.



5558

Need 100 or more?

Ask for a Quote



Desk Round Black



Desk Rectangle Black

M1 Rectangle Chrome
Hand Held

Impression Area: 1-1/2"

FREDRICK DONALDSON
Notary Public

My Commission Expires: June 21, 2015

Impression Area: 3/4" x 1-3/4"

- Personalize your books, stationery and important documents.
- Embossers will be oriented for bottom of page use, unless otherwise requested.



Embosser Pricing

Embossers	Imprint Area	Price
M1 Round Black	1-5/8"	45.73
M1 Round Chrome	1-5/8"	45.73
M1 Rectangle Black	1" x 2"	45.73
M1 Rectangle Chrome	1" x 2"	45.73
Desk Round Black	1-5/8"	50.54
Desk Rectangle Black	1" x 2"	50.54
Desk Round Black	2"	58.39
Replacement Insert	All Sizes	28.88
Unit Only	All Sizes	25.30

Priced Per Stamp

Accessory Pricing

Seals	Quantity	Price
2" Seal - Shiny Silver or Shiny Gold	100	11.75
2-1/4" Seal - Shiny Silver or Shiny Gold	100	13.00

Priced Per Stamp

HANDLE MOUNT *stamps*

stamps

HANDLE MOUNT

Straight Copy Rubber Stamps

Number of Lines	Line Length		
	0-2.875	3-4.875	5 or more
1	10.22	11.08	12.80
2	13.62	15.36	17.90
3	17.04	19.62	23.03
4	20.44	23.86	28.12
5	23.86	28.12	33.26
6	27.68	34.07	38.78
7	31.10	37.05	43.87
8	34.50	41.32	49.00
9	37.92	45.58	54.09
10	41.32	49.86	59.22
Each Add'l Line	4.26	5.13	5.99

A

Rocker Mount

Height	Price per Linear Inch
3"	11.35 per linear inch
4"	16.00 per linear inch
5"	19.98 per linear inch

A

Example: 3" x 4" Rocker - 4 x \$11.35 = \$45.40

Signature/Logo Rubber Stamps

Size	Price
Up to 6 Square Inches	18.75
Each additional line of type	4.26
Plate Only	15.36
Over 6 Square Inches	4.30 per square inch
Plus 4.30 each additional line	
Plate Only	4.30 per line of copy

A

Stamp Accessories

Stamp Pads	Price
Small (2-1/2" x 4-1/4")	8.92
Large (3-1/8" x 6-1/8")	11.89
Jumbo (4-1/4" x 7-1/4")	31.25
Stamp Pad Ink	Price
2 oz. Bottle	6.70

A

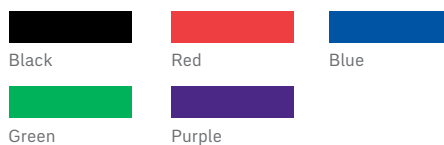


- Over 2-3/4" in height will be a rocker mount.
- One-half inch of vertical space and letters up to one-half inch count as one line.
- Signatures must be supplied in black ink or sharp black and white copy only.

STEP 1: Choose Stamp Style

Choose any stamp from this page.

STEP 2: Choose Ink Pad Color



label printing TERMINOLOGY

Adhesive

- Back - Adhesive is on the back of the label. If this label is being applied to a window, it will go on the outside of the window.
- Face - Adhesive is on the front of the label. If this label is being applied to a window, it will go on the inside of the window.

Backside Printing

Copy is printed on the liner of the label. This printing method is used to offer coupons or convey additional information.

Bleed

Ink extends to the edge of the label.

BOPP Stock

Biaxially-Oriented Polypropylene.

Cores

The inner diameter of a roll of labels. The standard finishing is coreless. 1" and 3" cardboard cores are available upon request. For additional sizes, see a sales associate.

Emboss

An image is pressed into the material to raise it above the normal level of the material.

Extended Life Durable Decals

Labels are manufactured to withstand harsh environments and rugged applications. Durable for up to 4 years.

Lamination

Clear plastic coating that provides extra durability.

- Matte - Can be written on
- Textured - Used to add texture to labels
- Shiny - Shiny coating

Machine Applied

These labels are set up to meet the requirements of the machine that will be applying them. The core size, rewind direction and maximum roll size will often need to be confirmed.

Opaque

A darkened adhesive used as a "cover up". Restricts copy from showing through the face stock.

Perforation

Liner is perforated between the labels allowing them to be easily separated.

Pli-a-Print Stock

This material is good for application to plastic bags or uneven surfaces.

Pressure Sensitive Label

A self-adhesive label that is easily applied to a surface by pressure.

Process Color Printing

Also known as Four Color or Full Color Printing. The use of four ink colors (Cyan, Magenta, Yellow and Black) to create an image, such as a photograph.

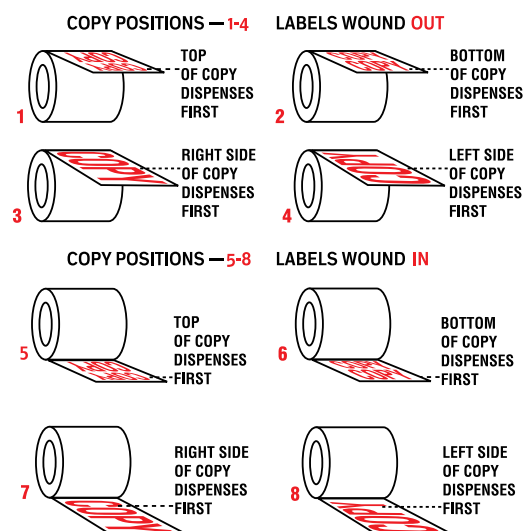
Repositionable Labels

Patterned adhesive that allows the label to be applied and reapplied to almost any surface. Removes cleanly leaving no residue.

Reverse

Image is created by the label stock color showing through the ink coverage.

Rewind direction



Single

Labels are individually cut and stacked.

Spot Color Printing

The use of one ink for each color printed. Separate plates are required for each ink color being applied to a material.

Static Cling

Labels have no adhesive and adhere to glass or other smooth surfaces with static electricity.

Square Cut

Also known as Butt Cut or Kiss Cut. These labels are cut exactly to size with no excess liner around the label. Order any size from 1/4" x 1/4" to 12" x 24".

Tint

The entire surface of the label stock is covered with ink. Also known as flood coat.

Varnishes

Liquid coatings that are printed onto the label surface.

- UV - UV-cured varnish, very high gloss
- Water based - Protects label from slight moisture, less durable than UV varnish
- Matte - Dull varnish, can be written on
- Spot - Only part of the label is varnished

Weatherproof Labels

These labels can withstand heat, cold, water and sunlight for up to 1-1/2 years.

popular TYPE STYLES

All type styles are available in any size. We carry the entire Adobe® and Corel font libraries. For additional information please see a sales associate.

Helvetica

Helvetica Italic

Helvetica Bold

Helvetica Bold Italic

Helvetica Condensed

Helvetica Bold Condensed

Bookman

Bookman Italic

Adobe Garamond

AGaramond Italic

AGaramond Bold

AGaramond Bold Italic

Eurostile

Eurostile Italic

Times

Eurostile Bold

Eurostile Bold Italic

Times Italic

Times Bold

Times Bold Italic

New Century Schoolbook

New Century Schoolbook Italic

New Century Schoolbook Bold

*New Century Schoolbook
Bold Italic*

Avant Garde

Avant Garde Italic

Avant Garde Bold

Avant Garde Bold Italic

Benguit

Benguit Italic

Benguit Bold

Benguit Bold Italic

Eurostile Extended Two

Eurostile Extended Two Bold

Optima

Optima Italic

Optima Bold

Optima Bold Italic

Rockwell

Rockwell Italic

Rockwell Bold

Rockwell Bold Italic

Souvenir

Souvenir Italic

Souvenir Bold

Souvenir Bold Italic

Futura

Futura Bold

Futura Bold Italic

Zapf Chancery

Gill Sans

Gill Sans Italic

Gill Sans Bold

Gill Sans Bold Italic

Palatino

Palatino Bold

Palatino Bold Italic

Cooper Black

Cooper Black Italic

LITHOS PRO

Hobo

Papyrus

Murray Hill

Brush Script

Wedding Text

Park Avenue

ORDERING *made* EASY

**SIMPLY ANSWER THESE QUESTIONS
BELOW AND YOU'LL HAVE EVERYTHING
YOU NEED TO PLACE AN ORDER.**

1. What will the size and quantity be?

2. What is the paper stock and ink color?

3. What will the label be applied to?

(different surfaces may require certain
paper stocks or adhesive options)

4. What will the label be exposed to?

(water, solvents, dust, outdoor elements, etc.)

5. Will the label be hand or machine applied?

(core size, roll quantity, rewind direction, etc.)

6. Is custom finishing or packaging required?

(shrink wrap, quantity per carton, etc.)



ORDERING *made* EASY

Fraction/Decimal Conversion Chart

.0625	1/16
.125	1/8
.1875	3/16
.25	1/4
.3125	5/16
.375	3/8
.4375	7/16
.5	1/2
.5625	9/16
.625	5/8
.6875	11/16
.75	3/4
.8125	13/16
.875	7/8
.9375	15/16
1.0	1

Custom Labels, Stamps and Promotional Products to Serve Virtually Any Industry:

- Food and Beverage
- Health and Beauty Aids
- Retail
- Medical
- Household Chemicals
- Schools
- Pharmaceuticals
- Transportation and Distribution
- Automotive
- Banking
- Campaigns
- Real Estate

And Virtually Any Application:

- Packaging
- Address Stamps
- Bumper Stickers
- Campaign Labels
- Parking Permits
- Signature Stamps
- Inventory Labels
- Mouse Pads
- Notary Stamps
- Promotional Labels
- Tamper Evident Labels
- Special Event Labels

Type Point Size Chart

E	E
8 pt.	9 pt.
E	E
10 pt.	11 pt.
E	E
12 pt.	13 pt.
E	E
14 pt.	15 pt.
E	E
16 pt.	17 pt.
E	E
18 pt.	19 pt.
E	E
20 pt.	25 pt.
E	E
30 pt.	35 pt.
E	E
40 pt.	45 pt.
E	E
50 pt.	55 pt.
E	E
60 pt.	65 pt.
E	E
70 pt.	75 pt.